Data Collected: 10/24/2024 - 10/28/2024

Release Date: 10/29/2024

Geography: Minnesota

Percentages



At the Buzzer, One Week Until Votes Are Counted, Harris 8 Points Atop Trump in Minnesota, Gaining Ground Among Economy-Focused Voters:

SurveyUSA's final pre-election tracking poll for KSTP-TV Minneapolis, KAAL-TV Rochester, and WDIO-TV Duluth shows Democrat Kamala Harris defeating Republican Donald Trump in the North Star State 51% to 43%, with 2% voting for other candidates and 3% undecided.

This is Harris' best showing in the poll, conducted monthly since she entered the race in July; she previously polled at 50% (July and September) and 48% (August). Trump, who saw a low of 40% in July and a high of 44% last month, was also at 43% in August.

Harris today leads by 16 points among women, while men are evenly divided. Harris leads by 6 points among voters under age 50, by 10 among those age 50+. She is banking early votes: among the 26% of voters who tell SurveyUSA they have already cast their ballots, Harris leads by 20 points; among the 62% who say they are certain to vote, Harris leads by 4. Among those who say they will probably find time to vote, the contest is tied. 95% of Democrats say they are voting for Harris; 90% of Republicans say they are voting for Trump; independents are nearly evenly split, with 46% saying they will vote for Trump, 45% for Harris. Voters with high school educations prefer Trump by a 15-point margin; Harris leads by 7 points among those who have attended some college, by 22 among those who have graduated. Trump leads by 23 points in rural Minnesota, but trails by 13 in the suburbs and by 33 points in urban areas.

The majority of both candidates' voters made up their minds relatively early: 45% of Trump voters said they decided to vote for him last winter or this spring, and another 24% say they made their decision this summer, before the Republican National Convention in July. 71% of Harris voters say they decided they would vote for her as soon as Joe Biden announced he was withdrawing from the race; another 14% decided after the Democratic National Convention in August. Similar and small numbers of voters say they made their decision in September (7% of Trump voters, 6% of Harris voters); in the past few weeks (7% of Trump voters, 4% of Harris voters); or in just the past few days (2% of each candidates' voters).

Trump voters are more likely to say they will vote on Election Day than Harris voters, but perhaps less dramatically so than in 2020: 62% of Trump voters and 54% of Harris voters say they will vote in-person on November 5. 25% of Trump voters and 27% of Harris voters say they will vote early in person; 11% of Trump voters and 18% of Harris voters say they will vote by mail.

Focusing on the issues voters say are most important to them in this year's elections, the economy is unsurprisingly at the top of the list, selected by 35% of likely voters – the highest it has been in eight SurveyUSA tracking polls dating back to this February. Among those voters, Trump leads by 9 points – down from 14 points last month, and the narrowest lead he has had on this topic. Abortion is the next-most important issue, selected by 15% of voters; Harris leads by 63 points among them. 14% say immigration is the most important issue, and those voters prefer Donald Trump by a 78-point margin. Other issues poll in single digits.

When voters are asked what issue is second-most important to them, 29% of those who say the economy is most important choose immigration as their 2nd choice; 18% of economy voters say taxes are their next-most important issue; 14% say it's health care; 12% say it's government spending. Among those who say abortion is most important, 22% say the economy is their next issue; 21% each say gun control and health care. Among immigration voters, 46% identify the economy as their 2nd-most important issue; 20% say it's crime; 16% say it's government spending.

DFL Senator Amy Klobuchar remains well ahead in her bid for a 4th term, defeating former NBA player Republican Royce White by 17 points today, 52% to 35%, essentially unchanged from last month. Other DFL candidates also continue to have the edge in generic balloting for Minnesota House seats, where they lead by 5 points, up marginally from 4 points last month.

Fully crosstabbed results follow. Click the Triangle-T icon wherever it appears below to see SurveyUSA's interactive tracking graphs, showing how numbers have changed over time.

About the Research / Filtering: SurveyUSA interviewed 900 adults from the state of Minnesota 10/24/24 through 10/28/24. Of the adults, 801 were identified as being registered to vote; of the registered voters, 728 were determined by SurveyUSA to be likely to vote in the November general election and were asked the substantive questions which follow. This research was conducted online, using nonprobability sample of online adult panelists chosen randomly by Lucid Holdings LLC of New Orleans. The combined pool of survey respondents was weighted to US Census ACS targets for gender, age, race, education, and home ownership, and to recalled 2020 presidential vote.

SURVEY USA

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Are you registered to vote in the state of Minnesota?

900 Adults	A.II	Ger	nder		Αg	ge				Ex	oanded A	\ge			<50 /	/ 50+
Credibility Interval: +/-2.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-24	25-29	30-34	35-49	50-64	65-74	75+	18-49	50+
Yes	89%	87%	92%	84%	88%	89%	96%	76%	85%	90%	88%	89%	95%	98%	86%	93%
No	9%	11%	7%	12%	11%	8%	4%	20%	14%	6%	11%	8%	5%	2%	12%	6%
Not Sure	2%	3%	1%	3%	1%	3%	0%	4%	1%	4%	1%	3%	0%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	25%	25%	22%	9%	8%	12%	25%	25%	16%	6%	53%	47%

Are you registered to vote in the state of Minnesota?

900 Adults	ΛII	L	ikely Vote	er			Most I	mportant	Issue			2024 Pr	esident	Pai	rty Affiliat	ion
Credibility Interval: +/-2.3 pct points	All	Already	Certain	Probabl	Abortio	Gun Co	Taxes	Econo	Immigra	Govern	Health	Trump	Harris	Republi	Democr	Indepen
Yes	89%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	92%	94%	84%
No	9%	-	-	-	-	-	-	-	-	-	-	-	-	7%	5%	12%
Not Sure	2%	-	-	-	ı	-	-	-	-	-	-	ı	-	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	24%	57%	10%	15%	5%	7%	35%	14%	5%	9%	43%	51%	32%	39%	22%

Are you registered to vote in the state of Minnesota?

900 Adults	A 11			Ideology			Ideolo	gy Aggre	gated	2020 Pı	esident		Abo	rtion		Par	ent
Credibility Interval: +/-2.3 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	Yes	No
Yes	89%	89%	94%	87%	93%	96%	92%	87%	94%	95%	97%	91%	90%	87%	88%	87%	90%
No	9%	11%	5%	11%	5%	4%	7%	11%	4%	4%	3%	7%	8%	10%	12%	11%	8%
Not Sure	2%	0%	0%	2%	2%	0%	0%	2%	2%	1%	0%	2%	2%	2%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	23%	33%	17%	10%	35%	33%	27%	37%	41%	27%	37%	29%	7%	28%	71%

SURVEY USA

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Percentages

Sponsors: All SurveyUSA clients in Minnesota

Are you registered to vote in the state of Minnesota?

900 Adults	A 11	E	Education	า		Income		Но	me	l	Jrbanicity	1		Reg	gion	
Credibility Interval: +/-2.3 pct points	All	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	SMN	W MN	NE MN
Yes	89%	80%	90%	95%	82%	91%	93%	93%	78%	89%	90%	87%	90%	88%	87%	86%
No	9%	16%	7%	5%	15%	6%	7%	6%	17%	7%	8%	12%	8%	9%	11%	11%
Not Sure	2%	3%	3%	0%	3%	3%	0%	1%	5%	4%	2%	1%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	29%	34%	37%	29%	38%	33%	72%	28%	24%	49%	28%	59%	12%	14%	15%

Minnesota will hold a general election for President, for United States Senate, and for other offices in November. Not everyone makes the time to vote in every election. Which best describes you?

801 Registered Voters	All	Ger	nder		Αį	ge				Ex	panded A	\ge			<50 /	/ 50+
Credibility Interval: +/-3.8 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-24	25-29	30-34	35-49	50-64	65-74	75+	18-49	50+
Already Voted	24%	23%	25%	18%	16%	23%	39%	22%	15%	18%	16%	23%	35%	51%	17%	31%
Certain To Vote	57%	58%	55%	49%	61%	60%	57%	36%	62%	51%	61%	60%	61%	48%	55%	59%
Will Probably Vote	10%	11%	10%	14%	14%	9%	3%	20%	9%	14%	14%	9%	4%	1%	14%	6%
About 50/50	6%	5%	7%	14%	5%	4%	0%	18%	10%	13%	5%	4%	0%	0%	10%	2%
Probably Will Not Vote	2%	2%	2%	4%	2%	2%	0%	4%	4%	3%	2%	2%	0%	0%	3%	1%
Not Sure	1%	1%	2%	0%	2%	3%	0%	0%	0%	1%	2%	3%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	27%	24%	25%	24%	8%	7%	12%	24%	25%	17%	7%	51%	49%

SURVEY USA

Geography: Minnesota

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Percentages

Sponsors: All SurveyUSA clients in Minnesota

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801 Registered Voters	All	L	ikely Vot	er			Most I	mportant	t Issue			2024 P	resident	Pa	rty Affiliat	ion
Credibility Interval: +/-3.8 pct points	All	Already	Certain	Probabl	Abortio	Gun Co	Taxes	Econo	Immigra	Govern	Health	Trump	Harris	Republi	Democr	Indepen
Already Voted	24%	100%	0%	0%	28%	39%	11%	24%	25%	27%	34%	24%	30%	26%	26%	21%
Certain To Vote	57%	0%	100%	0%	67%	50%	65%	62%	67%	60%	55%	64%	60%	59%	56%	57%
Will Probably Vote	10%	0%	0%	100%	5%	10%	24%	14%	8%	12%	10%	12%	10%	12%	10%	6%
About 50/50	6%	0%	0%	0%	-	-	-	-	-	-	-	-	-	2%	6%	10%
Probably Will Not Vote	2%	0%	0%	0%	-	-	ı	-	-	-	-	-	-	1%	1%	4%
Not Sure	1%	0%	0%	0%	-	-	ı	-	-	-	-	-	-	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	24%	57%	10%	15%	5%	7%	35%	14%	5%	9%	43%	51%	33%	41%	21%

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801 Registered Voters	A.II			Ideology			Ideolo	gy Aggre	gated	2020 Pi	esident		Abo	rtion		Par	ent
Credibility Interval: +/-3.8 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	Yes	No
Already Voted	24%	28%	19%	25%	26%	29%	21%	25%	28%	22%	30%	28%	21%	23%	26%	16%	27%
Certain To Vote	57%	64%	62%	47%	60%	69%	63%	47%	63%	64%	58%	58%	57%	55%	54%	59%	56%
Will Probably Vote	10%	9%	12%	12%	12%	1%	11%	12%	8%	11%	7%	6%	13%	10%	10%	15%	8%
About 50/50	6%	0%	6%	10%	0%	0%	4%	10%	0%	3%	3%	6%	6%	5%	9%	8%	5%
Probably Will Not Vote	2%	0%	1%	3%	1%	1%	1%	3%	1%	0%	1%	2%	1%	3%	0%	2%	2%
Not Sure	1%	0%	0%	3%	0%	0%	0%	3%	0%	0%	0%	0%	1%	3%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	25%	32%	18%	10%	36%	32%	28%	40%	45%	27%	38%	28%	7%	28%	71%

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801 Registered Voters	All	l I	Education	n		Income		Но	me	ι	Jrbanicity	/		Reg	gion		
Credibility Interval: +/-3.8 pct points	All	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	SMN	W MN	NE MN	ı
Already Voted	24%	22%	23%	26%	26%	24%	23%	26%	19%	21%	26%	23%	26%	17%	27%	17%	ı
Certain To Vote	57%	50%	56%	62%	45%	59%	63%	60%	46%	59%	55%	58%	56%	60%	49%	63%	ı
Will Probably Vote	10%	12%	10%	9%	13%	10%	9%	9%	14%	10%	11%	9%	8%	14%	14%	11%	ı
About 50/50	6%	10%	7%	2%	10%	5%	4%	4%	13%	7%	6%	5%	6%	6%	7%	6%	ı
Probably Will Not Vote	2%	5%	2%	0%	5%	1%	1%	1%	4%	1%	2%	3%	2%	3%	3%	1%	ı
Not Sure	1%	1%	2%	1%	2%	1%	1%	0%	3%	2%	1%	1%	1%	0%	1%	2%	ı
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	ı
Composition of Registered Voters	100%	27%	34%	39%	26%	39%	35%	75%	25%	24%	49%	27%	60%	12%	14%	14%	ı

If the November election for President were today, and you were filling out your ballot right now, who would you vote for? (Candidate names rotated)

728 Likely November Voters	A II	Ger	nder		Ą	ge				Exp	oanded A	\ge			<50 /	/ 50+
Credibility Interval: +/-4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-24	25-29	30-34	35-49	50-64	65-74	75+	18-49	50+
Donald Trump (R)	43%	48%	39%	47%	43%	39%	45%	46%	55%	44%	43%	39%	46%	43%	45%	42%
Kamala Harris (D)	51%	48%	55%	49%	53%	54%	50%	49%	44%	51%	53%	54%	49%	53%	51%	52%
Other	2%	2%	1%	1%	3%	3%	1%	1%	1%	0%	3%	3%	1%	0%	2%	2%
Undecided	3%	2%	4%	3%	1%	5%	4%	3%	0%	6%	1%	5%	4%	4%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	25%	24%	25%	26%	7%	7%	11%	24%	25%	19%	8%	49%	51%

If the November election for President were today, and you were filling out your ballot right now, who would you vote for? (Candidate names rotated)

728 Likely November Voters	A.II	Li	ikely Vote	er			Most I	mportant	t Issue			2024 Pı	resident	Pa	rty Affiliat	ion
Credibility Interval: +/-4 pct points	All	Already	Certain	Probabl	Abortio	Gun Co	Taxes	Econo	Immigra	Govern	Health	Trump	Harris	Republi	Democr	Indepen
Donald Trump (R)	43%	39%	45%	45%	17%	17%	44%	52%	87%	55%	14%	100%	0%	90%	3%	46%
Kamala Harris (D)	51%	59%	49%	45%	80%	81%	49%	43%	9%	27%	77%	0%	100%	6%	95%	45%
Other	2%	1%	2%	2%	2%	0%	2%	1%	2%	6%	3%	0%	0%	1%	0%	5%
Undecided	3%	0%	4%	8%	1%	2%	4%	3%	2%	12%	6%	0%	0%	2%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	26%	62%	11%	15%	5%	7%	35%	14%	5%	9%	43%	51%	35%	42%	19%

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If the November election for President were today, and you were filling out your ballot right now, who would you vote for? (Candidate names rotated)

728 Likely November Voters	ΛII			Ideology			Ideolo	gy Aggre	gated	2020 Pi	resident		Abo	rtion		Par	ent
Credibility Interval: +/-4 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	Yes	No
Donald Trump (R)	43%	91%	76%	35%	8%	1%	81%	35%	5%	89%	5%	14%	35%	75%	82%	45%	43%
Kamala Harris (D)	51%	8%	18%	57%	91%	99%	14%	57%	94%	6%	93%	82%	59%	19%	17%	50%	51%
Other	2%	1%	1%	5%	1%	0%	1%	5%	0%	1%	1%	1%	3%	1%	2%	2%	2%
Undecided	3%	1%	5%	4%	1%	0%	4%	4%	0%	4%	1%	3%	3%	5%	0%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	25%	29%	19%	11%	38%	29%	31%	42%	47%	27%	38%	28%	7%	27%	72%

If the November election for President were today, and you were filling out your ballot right now, who would you vote for? (Candidate names rotated)

728 Likely November Voters	All	ı	Education	า		Income		Но	me	ı	Jrbanicity	/		Reg	gion	
Credibility Interval: +/-4 pct points	All	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	SMN	W MN	NE MN
Donald Trump (R)	43%	55%	43%	37%	47%	45%	39%	45%	39%	31%	41%	59%	37%	36%	66%	57%
Kamala Harris (D)	51%	40%	50%	59%	46%	51%	55%	51%	55%	64%	54%	36%	58%	60%	32%	37%
Other	2%	1%	3%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%
Undecided	3%	4%	4%	2%	5%	2%	4%	3%	4%	4%	3%	3%	4%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	25%	34%	42%	24%	40%	36%	78%	22%	23%	49%	27%	60%	12%	14%	14%

SURVEY USA

Geography: Minnesota

Data Collected: 10/24/2024 - 10/28/2024

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Percentages

Sponsors: All SurveyUSA clients in Minnesota

When did you decide you were voting for Donald Trump?

316 Trump Voters	A.II	Ger	nder		Αį	ge				Exp	oanded A	\ge			<50 /	/ 50+
Credibility Interval: +/-6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-24	25-29	30-34	35-49	50-64	65-74	75+	18-49	50+
This Past Winter Or Spring	45%	46%	43%	48%	51%	40%	39%	40%	56%	48%	51%	40%	38%	41%	50%	39%
This Summer, Before RNC	24%	23%	24%	14%	17%	36%	28%	7%	10%	23%	17%	36%	31%	22%	16%	32%
Later This Summer	8%	8%	8%	9%	8%	8%	8%	13%	14%	3%	8%	8%	8%	7%	9%	8%
In September	7%	5%	10%	7%	7%	3%	10%	7%	11%	3%	7%	3%	8%	14%	7%	7%
In Just The Last Few Weeks	7%	8%	7%	10%	10%	5%	5%	13%	9%	9%	10%	5%	4%	6%	10%	5%
In Just The Last Few Days	2%	2%	3%	5%	0%	0%	2%	15%	0%	3%	0%	0%	2%	3%	3%	1%
Not Sure	7%	8%	6%	5%	7%	7%	9%	5%	0%	10%	7%	7%	9%	6%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	54%	46%	27%	24%	22%	27%	7%	9%	11%	24%	22%	20%	8%	51%	49%

When did you decide you were voting for Donald Trump?

316 Trump Voters	A.II	Li	ikely Vote	er			Most I	mportant	t Issue			2024 Pr	resident	Par	rty Affiliat	tion
Credibility Interval: +/-6 pct points	All	Already	Certain	Probabl	Abortio	Gun Co	Taxes	Econo	Immigra	Govern	Health	Trump	Harris	Republi	Democr	Indepen
This Past Winter Or Spring	45%	40%	48%	36%	67%	**	32%	41%	49%	59%	**	45%	**	50%	**	33%
This Summer, Before RNC	24%	23%	25%	18%	12%	**	34%	24%	28%	19%	**	24%	**	23%	**	27%
Later This Summer	8%	10%	8%	9%	0%	**	9%	8%	7%	7%	**	8%	**	9%	**	4%
In September	7%	14%	5%	6%	8%	**	0%	8%	4%	7%	**	7%	**	6%	**	9%
In Just The Last Few Weeks	7%	9%	6%	15%	7%	**	9%	9%	5%	4%	**	7%	**	5%	**	14%
In Just The Last Few Days	2%	2%	1%	6%	7%	**	3%	4%	0%	0%	**	2%	**	1%	**	4%
Not Sure	7%	3%	8%	10%	0%	**	14%	7%	7%	4%	**	7%	**	6%	**	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Trump Voters	100%	24%	64%	12%	6%	2%	7%	42%	28%	7%	3%	100%	0%	73%	3%	20%

SURVEY USA°

Geography: Minnesota

Data Collected: 10/24/2024 - 10/28/2024

Release Date: 10/29/2024

Percentages

Sponsors: All SurveyUSA clients in Minnesota

When did you decide you were voting for Donald Trump?

316 Trump Voters	A 11			Ideology			Ideolo	gy Aggre	gated	2020 Pı	esident		Abo	rtion		Par	ent
Credibility Interval: +/-6 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	Yes	No
This Past Winter Or Spring	45%	58%	44%	34%	**	**	49%	34%	**	49%	**	39%	38%	47%	53%	53%	41%
This Summer, Before RNC	24%	28%	24%	17%	**	**	26%	17%	**	25%	**	18%	28%	21%	25%	14%	27%
Later This Summer	8%	2%	10%	13%	**	**	7%	13%	**	7%	**	13%	7%	9%	4%	9%	8%
In September	7%	5%	6%	11%	**	**	6%	11%	**	6%	**	11%	5%	9%	2%	9%	6%
In Just The Last Few Weeks	7%	1%	9%	9%	**	**	6%	9%	**	6%	**	12%	10%	4%	9%	10%	6%
In Just The Last Few Days	2%	4%	2%	1%	**	**	3%	1%	**	2%	**	0%	2%	3%	0%	1%	2%
Not Sure	7%	3%	5%	15%	**	**	4%	15%	**	6%	**	6%	9%	6%	7%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	27%	44%	24%	4%	0%	70%	24%	4%	87%	5%	9%	30%	47%	13%	28%	71%

When did you decide you were voting for Donald Trump?

316 Trump Voters	A.II	E	Education	า		Income		Но	me	ı	Urbanicity	/		Reg	gion	
Credibility Interval: +/-6 pct points	All	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	SMN	W MN	NE MN
This Past Winter Or Spring	45%	45%	46%	43%	41%	47%	45%	43%	50%	42%	49%	40%	47%	29%	51%	39%
This Summer, Before RNC	24%	26%	20%	24%	25%	24%	23%	25%	17%	24%	24%	23%	24%	40%	17%	23%
Later This Summer	8%	6%	8%	10%	10%	6%	9%	9%	7%	9%	8%	8%	8%	7%	6%	11%
In September	7%	8%	4%	8%	5%	7%	9%	6%	10%	7%	5%	9%	9%	2%	3%	9%
In Just The Last Few Weeks	7%	1%	11%	9%	5%	7%	10%	7%	7%	6%	10%	5%	7%	13%	8%	4%
In Just The Last Few Days	2%	2%	2%	2%	3%	2%	1%	2%	2%	1%	1%	4%	1%	3%	6%	0%
Not Sure	7%	11%	7%	3%	11%	7%	3%	7%	8%	12%	3%	10%	4%	6%	9%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	31%	33%	36%	26%	41%	32%	80%	20%	16%	47%	37%	50%	10%	21%	19%

SURVEY USA°

Geography: Minnesota

Data Collected: 10/24/2024 - 10/28/2024

Release Date: 10/29/2024

Percentages

Sponsors:
All SurveyUSA clients in Minnesota

When did you decide you were voting for Kamala Harris?

374 Harris Voters	A.II	Ger	nder		Α(ge				Exp	panded A	\ge			<50 /	/ 50+
Credibility Interval: +/-5.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-24	25-29	30-34	35-49	50-64	65-74	75+	18-49	50+
As Soon As Biden Announced	71%	72%	69%	71%	74%	72%	66%	79%	70%	67%	74%	72%	70%	58%	72%	69%
After The DNC	14%	14%	15%	20%	9%	13%	16%	9%	30%	21%	9%	13%	14%	19%	14%	14%
In September	6%	5%	7%	2%	6%	5%	11%	0%	0%	3%	6%	5%	11%	10%	4%	8%
In Just The Last Few Weeks	4%	5%	4%	4%	7%	5%	1%	6%	0%	5%	7%	5%	1%	0%	6%	3%
In Just The Last Few Days	2%	2%	1%	2%	2%	2%	2%	5%	0%	1%	2%	2%	0%	6%	2%	2%
Not Sure	3%	2%	4%	1%	2%	4%	5%	0%	0%	3%	2%	4%	4%	7%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Harris Voters	100%	46%	54%	23%	25%	26%	26%	7%	6%	11%	25%	26%	18%	8%	48%	52%

When did you decide you were voting for Kamala Harris?

374 Harris Voters	A.II	L	ikely Vote	er			Most I	mportant	Issue			2024 Pr	resident	Pa	rty Affiliat	ion
Credibility Interval: +/-5.1 pct points	All	Already	Certain	Probabl	Abortio	Gun Co	Taxes	Econo	Immigra	Govern	Health	Trump	Harris	Republi	Democr	Indepen
As Soon As Biden Announced	71%	76%	72%	49%	87%	75%	38%	62%	**	**	85%	**	71%	**	73%	67%
After The DNC	14%	7%	17%	17%	4%	20%	32%	19%	**	**	4%	**	14%	**	14%	15%
In September	6%	8%	4%	10%	6%	2%	2%	9%	**	**	2%	**	6%	**	5%	8%
In Just The Last Few Weeks	4%	5%	3%	11%	2%	2%	3%	8%	**	**	2%	**	4%	**	4%	3%
In Just The Last Few Days	2%	0%	2%	6%	1%	2%	17%	0%	**	**	0%	**	2%	**	2%	2%
Not Sure	3%	4%	2%	6%	0%	0%	7%	2%	**	**	7%	**	3%	**	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%
Composition of Harris Voters	100%	30%	60%	10%	23%	8%	6%	29%	3%	3%	14%	0%	100%	4%	78%	17%

SURVEY USA

Geography: Minnesota

Data Collected: 10/24/2024 - 10/28/2024

Release Date: 10/29/2024

Percentages

Sponsors:
All SurveyUSA clients in Minnesota

When did you decide you were voting for Kamala Harris?

374 Harris Voters	A 11	All Very Co Conser Modera Libe					0, 00 0				2020 President		nt Abortion				ent
Credibility Interval: +/-5.1 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	Yes	No
As Soon As Biden Announced	71%	**	43%	60%	76%	89%	49%	60%	81%	**	75%	80%	64%	65%	**	67%	71%
After The DNC	14%	**	37%	16%	12%	7%	33%	16%	10%	**	14%	11%	15%	23%	**	11%	16%
In September	6%	**	0%	10%	7%	1%	1%	10%	5%	**	5%	2%	9%	8%	**	4%	7%
In Just The Last Few Weeks	4%	**	11%	4%	4%	2%	9%	4%	3%	**	3%	3%	5%	4%	**	10%	2%
In Just The Last Few Days	2%	**	0%	4%	0%	0%	0%	4%	0%	**	1%	1%	3%	0%	**	4%	1%
Not Sure	3%	**	8%	6%	0%	0%	8%	6%	0%	**	2%	3%	3%	0%	**	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Harris Voters	100%	2%	9%	33%	34%	22%	11%	33%	56%	5%	85%	44%	44%	10%	2%	27%	72%

When did you decide you were voting for Kamala Harris?

374 Harris Voters	All	E	Education	า		Income		Но	me	ι	Jrbanicity Section	/		Reg	gion	
Credibility Interval: +/-5.1 pct points	All	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	SMN	W MN	NE MN
As Soon As Biden Announced	71%	54%	70%	78%	58%	66%	82%	73%	62%	64%	72%	77%	70%	72%	64%	77%
After The DNC	14%	25%	14%	11%	18%	18%	9%	14%	15%	21%	11%	13%	15%	14%	18%	5%
In September	6%	5%	7%	6%	11%	6%	2%	5%	10%	10%	5%	2%	7%	3%	2%	6%
In Just The Last Few Weeks	4%	4%	4%	5%	3%	6%	4%	4%	4%	3%	5%	4%	4%	4%	6%	8%
In Just The Last Few Days	2%	5%	2%	1%	2%	3%	0%	1%	4%	1%	3%	1%	1%	4%	6%	1%
Not Sure	3%	7%	4%	1%	8%	1%	2%	2%	5%	2%	4%	3%	3%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Harris Voters	100%	19%	33%	48%	21%	40%	39%	77%	23%	29%	52%	19%	67%	14%	9%	10%