

# Results of SurveyUSA News Poll #27055



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 02/23/2024 - 02/28/2024

Release Date: 02/29/2024

Percentages

**About the Research / Filtering:** SurveyUSA interviewed 2,075 total adults from the state of Minnesota 02/23/24 through 02/28/24. Of the adults, 1,837 were identified as being registered to vote and were asked the questions which follow. This research was conducted online, using nonprobability sample of online adult panelists chosen randomly by Lucid Holdings LLC of New Orleans. The combined pool of survey respondents was weighted to US Census CPS targets for gender, age, race, and education; to US Census ACS targets for home ownership, and to recalled 2020 presidential vote. Click the "Triangle-T" icon where it appears on question numbers below to bring up SurveyUSA's interactive tracking graphs.

**1** Are you registered to vote in the state of Minnesota?

2075 Adults	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-1.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Yes	89%	88%	89%	81%	89%	90%	98%	85%	93%	89%	88%	93%	94%	86%
No	9%	9%	9%	15%	9%	7%	2%	12%	5%	9%	9%	5%	5%	12%
Not Sure	2%	3%	2%	4%	2%	3%	0%	3%	2%	2%	3%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	26%	24%	21%	55%	45%	30%	68%	31%	34%	25%

**1** Are you registered to vote in the state of Minnesota?

2075 Adults	All	Ideology					Ideology Aggregated			2020 President		Abortion				Education		
Credibility Interval: +/-1.7 pct points		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	High Sc	Some C	4-Year
Yes	89%	93%	92%	88%	91%	94%	93%	88%	92%	96%	97%	90%	90%	87%	79%	81%	90%	95%
No	9%	6%	6%	10%	6%	6%	6%	10%	6%	4%	3%	8%	10%	9%	15%	15%	8%	4%
Not Sure	2%	0%	1%	2%	3%	0%	1%	2%	2%	1%	1%	2%	1%	4%	6%	4%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	21%	35%	15%	12%	31%	35%	27%	36%	42%	32%	34%	27%	6%	33%	35%	32%

**1** Are you registered to vote in the state of Minnesota?

2075 Adults	All	Income			Home		Urbanicity			Region			
Credibility Interval: +/-1.7 pct points		< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Yes	89%	80%	90%	95%	93%	78%	87%	91%	86%	90%	85%	84%	89%
No	9%	17%	8%	4%	6%	18%	9%	7%	12%	7%	13%	14%	9%
Not Sure	2%	3%	2%	1%	2%	4%	4%	2%	2%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	29%	39%	31%	72%	28%	23%	48%	29%	58%	13%	13%	16%

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## 2 Should sports betting remain against the law in Minnesota? Or should sports betting be made legal?

1837 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Credibility Interval: +/-2.8 pct points														
Remain Against The Law	22%	20%	25%	18%	14%	27%	32%	16%	29%	16%	25%	23%	22%	23%
Be Made Legal	56%	66%	46%	62%	63%	55%	44%	63%	49%	64%	53%	59%	55%	55%
Not Sure	21%	14%	29%	20%	23%	19%	25%	21%	22%	20%	22%	18%	23%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	26%	25%	23%	52%	48%	30%	68%	33%	36%	24%

## 2 Should sports betting remain against the law in Minnesota? Or should sports betting be made legal?

1837 Registered Voters	All	Ideology					Ideology Aggregated			2020 President		Abortion				Education		
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	High Sc	Some C	4-Year
Credibility Interval: +/-2.8 pct points																		
Remain Against The Law	22%	32%	24%	22%	16%	22%	27%	22%	19%	23%	24%	18%	20%	28%	34%	21%	21%	25%
Be Made Legal	56%	50%	59%	61%	55%	48%	56%	61%	52%	59%	53%	59%	59%	52%	42%	58%	58%	53%
Not Sure	21%	17%	17%	17%	29%	29%	17%	17%	29%	18%	23%	23%	21%	19%	24%	21%	21%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	22%	34%	16%	12%	33%	34%	28%	39%	46%	33%	34%	27%	6%	30%	36%	34%

## 2 Should sports betting remain against the law in Minnesota? Or should sports betting be made legal?

1837 Registered Voters	All	Income			Home		Urbanicity			Region				
		< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN	
Credibility Interval: +/-2.8 pct points														
Remain Against The Law	22%	24%	22%	21%	23%	21%	23%	21%	24%	21%	24%	25%	22%	
Be Made Legal	56%	52%	55%	61%	56%	57%	57%	56%	56%	58%	54%	52%	56%	
Not Sure	21%	25%	22%	18%	21%	22%	20%	23%	20%	21%	22%	23%	22%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	27%	40%	34%	75%	25%	23%	49%	28%	59%	13%	13%	16%	

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**Geography:** Minnesota  
**Data Collected:** 02/23/2024 - 02/28/2024  
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**Percentages**

**Sponsors:**  
 All SurveyUSA clients in Minnesota

**3** If sports betting is made legal in Minnesota, should only Native American tribes be licensed to conduct mobile and in-person sports betting? Should the state's two horse tracks also be licensed? Or should betting be handled only by private companies, similar to other states that have legal sports betting?

1837 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Credibility Interval: +/-2.8 pct points														
Only Tribes	9%	7%	10%	13%	8%	7%	6%	11%	6%	10%	8%	5%	13%	7%
Tribes And Horse Tracks	16%	16%	16%	19%	15%	17%	12%	17%	15%	14%	17%	14%	20%	13%
Private Companies	45%	56%	34%	39%	45%	47%	50%	42%	48%	47%	44%	56%	34%	49%
Not Sure	30%	22%	39%	29%	32%	29%	32%	30%	31%	28%	31%	25%	33%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	26%	25%	23%	52%	48%	30%	68%	33%	36%	24%

**3** If sports betting is made legal in Minnesota, should only Native American tribes be licensed to conduct mobile and in-person sports betting? Should the state's two horse tracks also be licensed? Or should betting be handled only by private companies, similar to other states that have legal sports betting?

1837 Registered Voters	All	Ideology					Ideology Aggregated			2020 President		Abortion				Education		
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	High Sc	Some C	4-Year
Credibility Interval: +/-2.8 pct points																		
Only Tribes	9%	5%	6%	7%	9%	21%	5%	7%	14%	5%	11%	15%	6%	6%	1%	6%	8%	11%
Tribes And Horse Tracks	16%	14%	14%	15%	21%	20%	14%	15%	21%	14%	18%	18%	15%	15%	14%	16%	17%	15%
Private Companies	45%	53%	56%	47%	41%	23%	55%	47%	33%	56%	38%	38%	49%	50%	40%	45%	46%	44%
Not Sure	30%	28%	25%	30%	29%	35%	26%	30%	32%	25%	33%	29%	30%	30%	45%	33%	29%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	22%	34%	16%	12%	33%	34%	28%	39%	46%	33%	34%	27%	6%	30%	36%	34%

**3** If sports betting is made legal in Minnesota, should only Native American tribes be licensed to conduct mobile and in-person sports betting? Should the state's two horse tracks also be licensed? Or should betting be handled only by private companies, similar to other states that have legal sports betting?

1837 Registered Voters	All	Income			Home		Urbanicity			Region			
		< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Credibility Interval: +/-2.8 pct points													
Only Tribes	9%	11%	8%	8%	7%	13%	11%	10%	5%	10%	8%	10%	5%
Tribes And Horse Tracks	16%	16%	18%	14%	15%	19%	20%	16%	12%	18%	15%	12%	10%
Private Companies	45%	36%	46%	51%	49%	34%	38%	45%	51%	42%	45%	46%	55%
Not Sure	30%	37%	28%	28%	29%	34%	31%	29%	32%	30%	31%	32%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	27%	40%	34%	75%	25%	23%	49%	28%	59%	13%	13%	16%

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All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 02/23/2024 - 02/28/2024

Release Date: 02/29/2024

Percentages

4

A state commission recently approved this new state flag design:

<br><br>  
<br><br>

The new design will replace Minnesota's existing flag this May, unless the legislature takes further action.

<br><br>  
  
<br><br>

What do you think should happen? Should the new flag be used beginning this May? Should a different new flag be designed? Or should the old flag be kept instead?

1837 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Credibility Interval: +/-2.8 pct points														
New Flag Should Be Used	22%	23%	21%	28%	27%	17%	17%	27%	17%	26%	21%	10%	38%	18%
Different New Flag Designed	22%	20%	24%	24%	18%	20%	25%	21%	22%	20%	22%	18%	26%	22%
Old Flag Should Be Kept	49%	52%	46%	42%	47%	55%	51%	44%	53%	47%	49%	67%	28%	53%
Not Sure	7%	5%	9%	6%	8%	7%	8%	7%	7%	7%	7%	5%	8%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	26%	25%	23%	52%	48%	30%	68%	33%	36%	24%

4

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What do you think should happen? Should the new flag be used beginning this May? Should a different new flag be designed? Or should the old flag be kept instead?

1837 Registered Voters	All	Ideology					Ideology Aggregated			2020 President		Abortion				Education		
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	High Sc	Some C	4-Year
Credibility Interval: +/-2.8 pct points																		
New Flag Should Be Used	22%	10%	11%	19%	37%	52%	10%	19%	44%	9%	36%	36%	21%	11%	8%	16%	20%	31%
Different New Flag Designed	22%	13%	24%	22%	25%	23%	21%	22%	24%	19%	23%	22%	24%	20%	18%	21%	23%	22%
Old Flag Should Be Kept	49%	73%	59%	52%	31%	18%	64%	52%	25%	66%	33%	36%	46%	64%	65%	56%	51%	39%
Not Sure	7%	4%	6%	7%	7%	7%	5%	7%	7%	5%	9%	6%	9%	5%	9%	7%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	22%	34%	16%	12%	33%	34%	28%	39%	46%	33%	34%	27%	6%	30%	36%	34%

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The new design will replace Minnesota's existing flag this May, unless the legislature takes further action.

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What do you think should happen? Should the new flag be used beginning this May? Should a different new flag be designed? Or should the old flag be kept instead?

1837 Registered Voters	All	Income			Home		Urbanicity			Region			
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
New Flag Should Be Used	22%	17%	20%	29%	22%	24%	31%	24%	13%	27%	18%	14%	16%
Different New Flag Designed	22%	20%	22%	24%	22%	20%	20%	23%	20%	22%	22%	19%	23%
Old Flag Should Be Kept	49%	54%	52%	40%	49%	47%	38%	46%	62%	43%	54%	60%	56%
Not Sure	7%	10%	6%	6%	7%	8%	11%	7%	4%	8%	7%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	27%	40%	34%	75%	25%	23%	49%	28%	59%	13%	13%	16%

5

There's a proposal in the Minnesota Legislature to make Minnesota a "sanctuary state," where state and local authorities would not enforce federal immigration laws or share immigration status data with the federal government. Do you agree or disagree with his proposal?

1837 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Agree	28%	27%	30%	43%	30%	22%	16%	37%	19%	31%	27%	13%	49%	21%
Disagree	54%	59%	50%	39%	51%	62%	67%	45%	64%	50%	56%	76%	30%	61%
Not Sure	18%	15%	21%	18%	19%	16%	17%	19%	17%	19%	17%	11%	21%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	26%	25%	23%	52%	48%	30%	68%	33%	36%	24%

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**5** There's a proposal in the Minnesota Legislature to make Minnesota a "sanctuary state," where state and local authorities would not enforce federal immigration laws or share immigration status data with the federal government. Do you agree or disagree with his proposal?

1837 Registered Voters	All	Ideology					Ideology Aggregated			2020 President		Abortion				Education		
Credibility Interval: +/-2.8 pct points		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	High Sc	Some C	4-Year
Agree	28%	12%	12%	24%	44%	68%	12%	24%	55%	13%	42%	48%	22%	16%	9%	24%	28%	32%
Disagree	54%	82%	79%	54%	36%	13%	80%	54%	26%	77%	36%	34%	55%	73%	74%	55%	55%	53%
Not Sure	18%	6%	9%	22%	20%	19%	8%	22%	19%	10%	22%	18%	22%	11%	18%	21%	17%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	22%	34%	16%	12%	33%	34%	28%	39%	46%	33%	34%	27%	6%	30%	36%	34%

**5** There's a proposal in the Minnesota Legislature to make Minnesota a "sanctuary state," where state and local authorities would not enforce federal immigration laws or share immigration status data with the federal government. Do you agree or disagree with his proposal?

1837 Registered Voters	All	Income			Home		Urbanicity			Region			
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Agree	28%	28%	27%	29%	25%	38%	40%	30%	16%	34%	24%	19%	17%
Disagree	54%	51%	55%	56%	58%	43%	41%	54%	65%	50%	58%	63%	61%
Not Sure	18%	21%	18%	15%	17%	20%	18%	17%	19%	16%	19%	18%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	27%	40%	34%	75%	25%	23%	49%	28%	59%	13%	13%	16%

**6** The Minnesota Legislature passed a bill last year that restricts the physical restraints police, acting as school resource officers, can use on unruly students? Do you agree or disagree with these restrictions?

1837 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Agree	34%	31%	37%	48%	35%	27%	24%	41%	25%	34%	34%	21%	52%	29%
Disagree	48%	54%	43%	36%	45%	54%	60%	41%	57%	49%	48%	65%	32%	48%
Not Sure	18%	16%	20%	16%	20%	20%	16%	18%	18%	16%	19%	14%	17%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	26%	25%	23%	52%	48%	30%	68%	33%	36%	24%

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**6** The Minnesota Legislature passed a bill last year that restricts the physical restraints police, acting as school resource officers, can use on unruly students? Do you agree or disagree with these restrictions?

1837 Registered Voters	All	Ideology					Ideology Aggregated			2020 President		Abortion				Education		
Credibility Interval: +/-2.8 pct points		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	High Sc	Some C	4-Year
Agree	34%	21%	20%	31%	47%	65%	20%	31%	55%	21%	46%	48%	32%	21%	18%	32%	33%	36%
Disagree	48%	69%	65%	48%	35%	18%	66%	48%	27%	65%	36%	34%	47%	64%	63%	49%	49%	47%
Not Sure	18%	10%	15%	20%	19%	17%	13%	20%	18%	14%	18%	18%	21%	15%	20%	19%	18%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	22%	34%	16%	12%	33%	34%	28%	39%	46%	33%	34%	27%	6%	30%	36%	34%

**6** The Minnesota Legislature passed a bill last year that restricts the physical restraints police, acting as school resource officers, can use on unruly students? Do you agree or disagree with these restrictions?

1837 Registered Voters	All	Income			Home		Urbanicity			Region			
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Agree	34%	37%	35%	30%	30%	45%	49%	32%	25%	36%	32%	30%	32%
Disagree	48%	43%	47%	54%	53%	35%	36%	49%	56%	47%	48%	59%	46%
Not Sure	18%	20%	19%	16%	17%	20%	16%	19%	18%	18%	20%	11%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	27%	40%	34%	75%	25%	23%	49%	28%	59%	13%	13%	16%

**7** A new proposal this year would remove those restrictions on police but require them to undergo specific new training to learn how best to deal with unruly students. Do you agree or disagree with this proposal?

1837 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Agree	71%	71%	72%	67%	66%	74%	80%	66%	77%	71%	71%	71%	74%	70%
Disagree	15%	16%	13%	19%	16%	14%	8%	17%	11%	16%	14%	19%	13%	12%
Not Sure	14%	13%	15%	15%	18%	12%	12%	16%	12%	13%	14%	10%	13%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	26%	25%	23%	52%	48%	30%	68%	33%	36%	24%

# Results of SurveyUSA News Poll #27055



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 02/23/2024 - 02/28/2024

Release Date: 02/29/2024

Percentages

**7** A new proposal this year would remove those restrictions on police but require them to undergo specific new training to learn how best to deal with unruly students. Do you agree or disagree with this proposal?

1837 Registered Voters	All	Ideology					Ideology Aggregated			2020 President		Abortion				Education		
Credibility Interval: +/-2.5 pct points		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Trump	Biden	Always	Legal w	Illegal E	Never L	High Sc	Some C	4-Year
Agree	71%	66%	72%	74%	73%	65%	70%	74%	70%	69%	74%	72%	74%	70%	59%	73%	71%	70%
Disagree	15%	19%	15%	14%	12%	18%	16%	14%	15%	18%	13%	14%	14%	15%	15%	11%	17%	16%
Not Sure	14%	14%	14%	12%	15%	17%	14%	12%	15%	13%	14%	14%	12%	15%	26%	17%	12%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	22%	34%	16%	12%	33%	34%	28%	39%	46%	33%	34%	27%	6%	30%	36%	34%

**7** A new proposal this year would remove those restrictions on police but require them to undergo specific new training to learn how best to deal with unruly students. Do you agree or disagree with this proposal?

1837 Registered Voters	All	Income			Home		Urbanicity			Region			
Credibility Interval: +/-2.5 pct points		< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Agree	71%	68%	73%	72%	73%	66%	72%	70%	73%	71%	72%	71%	73%
Disagree	15%	15%	12%	17%	14%	17%	15%	15%	14%	15%	14%	16%	13%
Not Sure	14%	17%	15%	11%	13%	17%	14%	15%	13%	14%	15%	13%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	27%	40%	34%	75%	25%	23%	49%	28%	59%	13%	13%	16%

: KAAL-TV Rochester-Mason City-Austin, KSTP-TV Minneapolis, WDIO-TV Duluth



# Results of SurveyUSA News Poll #27055



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All SurveyUSA clients in Minnesota

Geography: Minnesota  
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Percentages

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.