Results of SurveyUSA Election Poll #27004

Geography: Minnesota
Data Collected: 01/24/2024 - 01/29/2024
Release Date: 01/30/2024
Percentages

Trump, Biden Set to Easily Win Super Tuesday Primaries in Minnesota:

Former President Donald Trump and incumbent President Joe Biden are each poised to win March 5 primary elections in Minnesota, according to SurveyUSA's latest exclusive polling for KSTP-TV in Minneapolis, WDIO-TV in Duluth, and KAAL-TV in Rochester.

In the Republican primary, Trump leads former South Carolina Governor Nikki Haley by a margin of more than 5:1, defeating her 76% to 14% today, with 3% of likely Republican primary voters saying they will vote for another Republican, and 7% reporting that they are still undecided. Haley leads Trump 58% to 17% among the small number of likely Republican primary voters – 7% – who say they voted for Joe Biden in the 2020 Presidential election; she trails among all other groups. Haley runs more strongly among liberals, where she takes 30% of the vote, though self-described liberals make up just 5% of the GOP Primary electorate; among independent voters, where she takes 27%, and among those with 4-year college degrees and those with household incomes greater than $80,000, where she takes 1 in 5 votes.

On the Democratic side, Biden leads MN-03 representative Dean Phillips by more than 7:1, defeating him 70% to 9% today, with another 3% saying they will vote for Marianne Williamson, 3% saying they will vote for another Democrat, and an unusually large 15% saying they are undecided. Biden's smallest lead over Phillips, 27 points, is among independent voters, where he leads 48% to 21%; among every other group, Biden leads by no less than 52 points.

About the Research / Filtering: SurveyUSA interviewed 2,100 total adults from the state of Minnesota 01/24/24 through 01/29/24. Of the adults, 1,853 were identified as being registered to vote; of the registered voters, 1,242 described themselves as being certain or likely to vote in Minnesota's March 3 primary elections, and 69 described themselves as having already cast their ballots. 537 voters were determined by SurveyUSA to be likely or actual voters in the Republican primary, 522 in the Democratic primary, and were asked the substantive questions which follow. This research was conducted online, using nonprobability sample of online adult panelists chosen randomly by Lucid Holdings LLC of New Orleans. The combined pool of survey respondents was weighted to US Census CPS targets for gender, age, race, and education; to US Census ACS targets for home ownership, and to recalled 2020 presidential vote.

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1   Are you registered to vote in the state of Minnesota?

2100 Adults	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-1.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Yes	88%	88%	88%	80%	89%	91%	96%	84%	93%	88%	89%	93%	95%	84%
No	10%	10%	9%	16%	9%	8%	4%	13%	6%	10%	10%	6%	4%	14%
Not Sure	2%	2%	2%	4%	2%	1%	1%	3%	1%	2%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	26%	24%	21%	55%	45%	32%	67%	31%	33%	26%

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1 Are you registered to vote in the state of Minnesota?

2100 Adults	All	Ideology					Ideology Aggregated			2020 President		Education			Income		
Credibility Interval: +/-1.6 pct points		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	High Sc	Some C	4-Year	< $40K	$40K -	> $80K
Yes	88%	92%	93%	88%	90%	93%	93%	88%	92%	97%	97%	80%	89%	96%	78%	91%	94%
No	10%	7%	5%	10%	8%	6%	6%	10%	7%	3%	2%	17%	9%	3%	19%	7%	5%
Not Sure	2%	1%	1%	2%	2%	0%	1%	2%	1%	1%	1%	3%	2%	1%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	21%	34%	14%	11%	33%	34%	25%	35%	42%	34%	35%	31%	29%	36%	35%

1 Are you registered to vote in the state of Minnesota?

2100 Adults	All	Home		Urbanicity			Region			
Credibility Interval: +/-1.6 pct points		Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Yes	88%	94%	75%	85%	91%	87%	90%	90%	80%	89%
No	10%	5%	21%	13%	7%	12%	8%	9%	18%	9%
Not Sure	2%	1%	4%	3%	2%	1%	2%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	72%	28%	25%	46%	30%	57%	13%	15%	15%

2 Minnesota will hold a presidential primary election on March 5. Not everyone makes the time to vote in a primary. Which best describes you?

1853 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-2.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Already Cast Ballot	3%	4%	3%	5%	4%	1%	2%	5%	2%	5%	2%	4%	5%	1%
Certain To Vote	45%	46%	43%	36%	42%	48%	53%	39%	50%	43%	46%	50%	51%	35%
Will Probably Vote	22%	21%	24%	28%	25%	20%	16%	27%	18%	24%	22%	25%	20%	22%
About 50/50	13%	13%	14%	18%	14%	11%	10%	16%	10%	16%	12%	12%	13%	15%
Probably Will Not Vote	13%	12%	14%	10%	10%	17%	16%	10%	16%	9%	15%	7%	10%	23%
Not Sure	3%	4%	3%	3%	4%	3%	4%	3%	3%	3%	3%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	26%	26%	25%	23%	52%	48%	32%	67%	33%	36%	24%

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2 Minnesota will hold a presidential primary election on March 5. Not everyone makes the time to vote in a primary. Which best describes you?

1853 Registered Voters	All	Ideology					Ideology Aggregated			2020 President		Education			Income		
Credibility Interval: +/-2.6 pct points		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	High Sc	Some C	4-Year	< $40K	$40K -	> $80K
Already Cast Ballot	3%	6%	2%	4%	3%	3%	3%	4%	3%	4%	4%	1%	3%	6%	4%	2%	4%
Certain To Vote	45%	55%	42%	37%	50%	60%	47%	37%	55%	50%	47%	40%	46%	47%	39%	46%	46%
Will Probably Vote	22%	19%	27%	23%	24%	18%	24%	23%	21%	23%	21%	22%	24%	22%	20%	23%	24%
About 50/50	13%	12%	13%	17%	10%	8%	13%	17%	9%	12%	12%	19%	11%	10%	19%	12%	10%
Probably Will Not Vote	13%	6%	12%	17%	11%	10%	10%	17%	11%	9%	15%	13%	13%	14%	12%	13%	14%
Not Sure	3%	3%	4%	3%	2%	1%	3%	3%	1%	3%	2%	5%	4%	2%	6%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	12%	23%	34%	14%	11%	35%	34%	26%	39%	46%	31%	35%	34%	26%	38%	37%

2 Minnesota will hold a presidential primary election on March 5. Not everyone makes the time to vote in a primary. Which best describes you?

1853 Registered Voters	All	Home		Urbanicity			Region			
Credibility Interval: +/-2.6 pct points		Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Already Cast Ballot	3%	4%	2%	7%	2%	3%	4%	3%	3%	1%
Certain To Vote	45%	45%	43%	48%	44%	42%	45%	40%	44%	46%
Will Probably Vote	22%	22%	23%	21%	23%	23%	21%	25%	24%	23%
About 50/50	13%	12%	17%	11%	14%	15%	13%	17%	14%	13%
Probably Will Not Vote	13%	14%	10%	10%	15%	13%	14%	10%	13%	13%
Not Sure	3%	3%	5%	3%	3%	4%	3%	5%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	76%	24%	24%	47%	29%	58%	13%	14%	15%

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3 In the presidential primary, are you certain to vote a Republican ballot? Certain to vote a Democratic ballot? Or not certain?

1242 Likely Presidential Primary Vot	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-3.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Republican Ballot	41%	46%	36%	36%	41%	44%	43%	39%	44%	42%	41%	90%	2%	33%
Democratic Ballot	40%	34%	45%	39%	38%	36%	46%	39%	40%	39%	40%	2%	89%	23%
Not Certain	19%	19%	19%	25%	21%	20%	12%	23%	16%	19%	19%	9%	9%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Presidential Pri	100%	50%	50%	25%	26%	25%	23%	52%	48%	32%	68%	37%	38%	21%

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3 In the presidential primary, are you certain to vote a Republican ballot? Certain to vote a Democratic ballot? Or not certain?

1242 Likely Presidential Primary Vot	All	Ideology					Ideology Aggregated			2020 President		Education			Income		
Credibility Interval: +/-3.2 pct points		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	High Sc	Some C	4-Year	< $40K	$40K -	> $80K
Republican Ballot	41%	90%	72%	30%	6%	7%	79%	30%	7%	83%	6%	47%	42%	35%	40%	42%	40%
Democratic Ballot	40%	6%	9%	38%	80%	88%	8%	38%	84%	5%	74%	37%	34%	47%	42%	39%	38%
Not Certain	19%	4%	19%	31%	13%	5%	14%	31%	10%	12%	19%	16%	24%	18%	18%	18%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Presidential Pri	100%	14%	23%	30%	16%	13%	37%	30%	29%	42%	47%	29%	36%	35%	23%	39%	39%

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3 In the presidential primary, are you certain to vote a Republican ballot? Certain to vote a Democratic ballot? Or not certain?

1242 Likely Presidential Primary Vot	All	Home		Urbanicity			Region			
Credibility Interval: +/-3.2 pct points		Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Republican Ballot	41%	42%	39%	30%	40%	51%	36%	45%	59%	41%
Democratic Ballot	40%	39%	40%	52%	40%	29%	46%	33%	24%	34%
Not Certain	19%	19%	21%	17%	20%	20%	18%	21%	17%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Presidential Pri	100%	77%	23%	24%	47%	29%	58%	13%	14%	15%

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4 In the presidential primary, did you vote a Republican ballot? Or a Democratic ballot?

62 Actual Presidential Primary Voter	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-13.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Republican Ballot	46%	54%	35%	56%	35%	86%	7%	47%	44%	51%	42%	100%	3%	70%
Democratic Ballot	49%	44%	58%	43%	60%	14%	73%	51%	45%	47%	52%	0%	94%	30%
Can't Remember	5%	2%	8%	1%	5%	0%	20%	3%	11%	2%	6%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual Presidential Pr	100%	59%	41%	43%	35%	10%	12%	78%	22%	50%	50%	37%	49%	10%

4 In the presidential primary, did you vote a Republican ballot? Or a Democratic ballot?

62 Actual Presidential Primary Voter	All	Ideology					Ideology Aggregated			2020 President		Education			Income		
Credibility Interval: +/-13.4 pct points		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	High Sc	Some C	4-Year	< $40K	$40K -	> $80K
Republican Ballot	46%	74%	79%	33%	49%	0%	76%	33%	24%	97%	6%	53%	55%	40%	61%	39%	40%
Democratic Ballot	49%	26%	18%	64%	51%	100%	23%	64%	76%	0%	94%	47%	38%	56%	34%	53%	57%
Can't Remember	5%	0%	3%	3%	0%	0%	1%	3%	0%	3%	0%	0%	7%	4%	4%	8%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual Presidential Pr	100%	22%	13%	37%	11%	12%	36%	37%	23%	43%	51%	13%	30%	57%	29%	25%	46%

4 In the presidential primary, did you vote a Republican ballot? Or a Democratic ballot?

62 Actual Presidential Primary Voter	All	Home		Urbanicity			Region			
Credibility Interval: +/-13.4 pct points		Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Republican Ballot	46%	48%	32%	40%	50%	52%	41%	45%	60%	**
Democratic Ballot	49%	48%	61%	60%	39%	43%	54%	55%	33%	**
Can't Remember	5%	4%	7%	0%	11%	4%	5%	0%	7%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual Presidential Pr	100%	86%	14%	46%	32%	22%	68%	14%	14%	4%

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5 In the Republican presidential primary, how do you vote? (Candidate names rotated)

537 Likely And Actual Republican Pr Credibility Interval: +/-3.8 pct points	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Donald Trump	76%	76%	76%	82%	79%	73%	71%	81%	72%	77%	76%	81%	**	56%
Nikki Haley	14%	16%	10%	10%	11%	15%	18%	11%	16%	13%	14%	10%	**	27%
Other Republican	3%	3%	4%	3%	5%	4%	2%	4%	3%	5%	3%	3%	**	7%
Undecided	7%	4%	10%	5%	5%	8%	9%	5%	8%	5%	8%	6%	**	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Re	100%	57%	43%	24%	26%	27%	23%	50%	50%	33%	66%	80%	2%	17%

5 In the Republican presidential primary, how do you vote? (Candidate names rotated)

537 Likely And Actual Republican Pr Credibility Interval: +/-3.8 pct points	All	Ideology					Ideology Aggregated			2020 President		Education			Income		
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	High Sc	Some C	4-Year	< $40K	$40K -	> $80K
Donald Trump	76%	86%	76%	67%	**	**	80%	67%	60%	84%	17%	78%	84%	65%	82%	78%	72%
Nikki Haley	14%	8%	13%	17%	**	**	11%	17%	30%	9%	58%	12%	8%	21%	10%	10%	20%
Other Republican	3%	1%	3%	8%	**	**	2%	8%	5%	2%	16%	3%	2%	6%	1%	4%	4%
Undecided	7%	4%	8%	8%	**	**	7%	8%	6%	6%	9%	7%	5%	8%	7%	9%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Re	100%	31%	40%	23%	3%	2%	71%	23%	5%	85%	7%	32%	38%	31%	23%	39%	38%

5 In the Republican presidential primary, how do you vote? (Candidate names rotated)

537 Likely And Actual Republican Pr Credibility Interval: +/-3.8 pct points	All	Home		Urbanicity			Region			
		Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Donald Trump	76%	75%	83%	77%	76%	77%	75%	80%	79%	75%
Nikki Haley	14%	15%	7%	9%	14%	15%	15%	4%	15%	16%
Other Republican	3%	3%	4%	6%	3%	2%	4%	6%	2%	2%
Undecided	7%	7%	6%	8%	7%	6%	7%	10%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Re	100%	78%	22%	19%	46%	35%	51%	14%	20%	15%

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6 In the Democratic presidential primary, how do you vote? (Candidate names rotated)

522 Likely And Actual Democratic Pr	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-4.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Joe Biden	70%	77%	65%	58%	66%	73%	84%	62%	79%	63%	73%	**	74%	48%
Dean Phillips	9%	9%	9%	6%	8%	14%	8%	7%	11%	11%	8%	**	7%	21%
Marianne Williamson	3%	2%	3%	7%	2%	1%	0%	5%	1%	4%	2%	**	3%	3%
Other Democrat	3%	4%	3%	4%	9%	0%	0%	6%	0%	7%	2%	**	3%	8%
Undecided	15%	9%	20%	25%	15%	12%	8%	20%	10%	16%	15%	**	13%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual De	100%	44%	56%	26%	26%	22%	26%	52%	48%	32%	68%	2%	86%	12%

6 In the Democratic presidential primary, how do you vote? (Candidate names rotated)

522 Likely And Actual Democratic Pr	All	Ideology					Ideology Aggregated			2020 President		Education			Income		
Credibility Interval: +/-4.9 pct points		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Trump	Biden	High Sc	Some C	4-Year	< $40K	$40K -	> $80K
Joe Biden	70%	**	68%	66%	66%	79%	74%	66%	72%	68%	72%	74%	67%	70%	71%	71%	69%
Dean Phillips	9%	**	14%	14%	8%	4%	10%	14%	6%	13%	9%	4%	15%	8%	8%	6%	12%
Marianne Williamson	3%	**	1%	3%	2%	3%	3%	3%	3%	0%	2%	4%	3%	2%	2%	3%	3%
Other Democrat	3%	**	9%	3%	3%	3%	6%	3%	3%	3%	3%	4%	4%	2%	4%	4%	2%
Undecided	15%	**	7%	14%	21%	11%	6%	14%	16%	15%	14%	16%	11%	18%	15%	16%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual De	100%	3%	5%	30%	31%	29%	8%	30%	59%	5%	89%	26%	31%	43%	24%	38%	38%

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6 In the Democratic presidential primary, how do you vote? (Candidate names rotated)

522 Likely And Actual Democratic Pr	All	Home		Urbanicity			Region			
Credibility Interval: +/-4.9 pct points		Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Joe Biden	70%	73%	61%	73%	68%	68%	69%	69%	73%	73%
Dean Phillips	9%	10%	7%	5%	10%	13%	10%	6%	7%	9%
Marianne Williamson	3%	1%	7%	4%	2%	2%	2%	5%	0%	5%
Other Democrat	3%	2%	7%	3%	4%	2%	4%	1%	4%	0%
Undecided	15%	14%	19%	15%	15%	15%	15%	19%	15%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual De	100%	77%	23%	34%	46%	21%	68%	11%	8%	12%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KAAL-TV Rochester-Mason City-Austin, KSTP-TV Minneapolis, WDIO-TV Duluth

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Sponsors:
All SurveyUSA clients in Minnesota

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.