Public Works plans to launch a new event series in 2024 to advance the goals of the City's Transportation Action Plan, which includes a goal of having 60% of trips in Minneapolis taken by walking, biking or transit by 2030. The event series will allow Public Works to expand awareness of the City's mode-shift goal, educate people about safe active transportation options and showcase recent investments in making walking, rolling and bike safer and easier. The event series builds on the City's mode shift campaign: <u>As You Go, MPLS</u>.

This new event series is not intended to replace the Open Streets Program. The Open Street Program launched in 2011 and has evolved over time; Open Streets are much loved events that function as a street fair focused on community organizing and business development opportunities. The City values the Open Streets Program and hopes that both types of events co-exist in the future.

Public Works will continue to work with Our Streets Minneapolis through the 2023 Open Streets season, after which that current contract will end. The current contract is a \$0 contract and Our Streets Minneapolis has presented a budget request to the City Council for \$841,000; by mutual agreement the city and Our Streets will not be extending the current \$0 contract for the 2024 Open Streets season.

Public Works is committed to supporting the Open Streets Program through this transition and looks forward to the future of the Open Streets Program as it continues to evolve. The City is committed to provide the same level of support for the Open Streets Program as it has in past years and welcomes an event organizer to advance the Open Streets Program in 2024, and beyond.

Public Works is presenting more information on this exciting new event series at the regular meeting of the Public Works and Infrastructure Committee this Thursday at 1:30 p.m. Public Works will determine the locations and times for the 2024 event series later this year.