

To our community owners,

Minnesota Women's Soccer launched with a few key beliefs: that there is a pent up demand to support women's soccer and that the business of women's soccer can be done differently.

For Community, By Community. That phrase means that we can build a women's soccer team that is here to support the overlapping communities around us and it means that we can build a grassroots juggernaut.

The last year and a half since our public launch have been an absolute whirlwind. We launched a community investment campaign completely unheard of in women's soccer, we played in front of record crowds, and our players ran to the final in absolute style. We knew this plan could work, and it has been so joyful watching just how our community has come together to build a completely unique soccer team.

And now it's time to talk about the future.

We believe that Minnesota Aurora can and should be a professional team. From the beginning, we always envisioned this club as being built differently, proving our concept, and then taking it to the highest levels possible. Because of the overwhelming community support in our first year, we now have the opportunity to pursue a professional team far sooner than we initially expected.

We are excited to announce that the Aurora board has begun conversations with investors as part of the next steps to move to a professional league.

Our goal has always been to rewrite the script of women's soccer, to build a club that is a community asset, something we can all have stakes in. But professional soccer requires deep pockets (you can read about the USSF requirements [here](#)) and involves finding higher level investors. We want to be clear that we are currently exploring these paths. The specifics and logistics of what a future will look like are not set at this point.

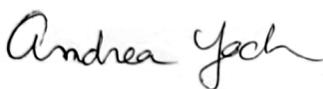
We have been holding wonderfully productive conversations with potential investors who want to partner with us to build something new, who understand and share our mission.

Because these are early days, the specifics and logistics are not set at this point. Until then, we hope you'll understand why most of the details of this process cannot be shared publicly.

Whatever the future holds, Aurora will continue to be a club For Community, By Community.

You'll be a part of that. We've built this together. We will continue together.

Sincerely,



ANDREA YOCH, PRESIDENT



WES BURDINE



ANDRÉA CARROLL-FRANCK



MATT PRIVATSKY



ALLIE SCHMIDT