

Results of SurveyUSA News Poll #26317



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 05/05/2022 - 05/10/2022

Release Date: 05/11/2022

Percentages

Majority in MN Say Roe v. Wade Should 'Remain the Law of the Land,' Larger Majority Say Abortion Should Remain Legal Here if Roe Overturned:

51% of Minnesota adults tell SurveyUSA that Roe v. Wade, the landmark 1973 decision of the Supreme Court of the United States, should remain the law of the land, according to our latest exclusive research conducted for KSTP-TV Minneapolis, KAAL-TV in Rochester-Mason City-Austin, and WDIO-TV in Duluth. 29% say the decision should be overturned; 20% are not sure. Support for overturning Roe is strongest among those identifying as "very conservative," who back reversing the decision by a 34-point margin, among Republicans (19 points), among those identifying as "conservative" (15 points), and among evangelical Christians (10 points); support for keeping the decision in place outstrips that for overturning the decision among other demographic groups.

Should Roe be overturned, 61% of Minnesotans say abortion should remain legal here; 26% say abortion should be made illegal in Minnesota. 13% are not sure. Making abortion against the law in Minnesota is a majority view only among the 9% of Minnesotans who say they are "very conservative," 65% of whom say abortion should be made illegal in Minnesota. Among those identifying as "conservative," 52% say abortion should remain legal .

Overall, 30% of Minnesotans say abortion should always be legally permitted; 25% say it should be legally permitted with some limitations; 26% say abortion should be illegal except in cases of rape or incest or to save a mother's life; 12% say abortion should always be illegal.

33% say it is very likely a candidate's position on abortion will influence whether or not they support that candidate; 31% say it is somewhat likely; 15% say it is not very likely; 8% say it is not likely at all.

About the Research : SurveyUSA interviewed a representative cross-section of 725 Minnesota adults online 05/05/22 through 05/10/22, using sample provided by Lucid Holdings LLC of New Orleans. The pool of adult survey respondents was weighted to US Census targets for gender, age, race, education, and home ownership.

1 Which of these statements comes most close to your own opinion on abortion?

 It should always be legally permitted

 It should be legally permitted with some limitations

 It should be illegal except for cases of rape, incest, or to save the mother's life

 It should always be illegal

725 Adults	All	Gender		Age				<50 / 50+		Party Affiliation			Ideology					
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li	
Credibility Interval: +/-4.4 pct points																		
Always Be Legally Permitted	30%	28%	33%	35%	35%	23%	25%	35%	24%	14%	52%	27%	14%	15%	31%	51%	79%	
Legally Permitted With Some Limitati	25%	23%	27%	22%	26%	27%	26%	24%	26%	23%	28%	25%	12%	26%	31%	28%	10%	
Illegal Except For Rape / Incest / Sav	26%	27%	24%	21%	24%	30%	28%	23%	29%	38%	12%	34%	36%	38%	27%	11%	10%	
Always Be Illegal	12%	14%	10%	11%	9%	15%	14%	10%	14%	18%	5%	8%	30%	14%	6%	6%	0%	
Not Sure	7%	9%	6%	11%	6%	5%	7%	9%	6%	7%	3%	6%	8%	7%	5%	4%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	50%	50%	29%	26%	24%	21%	55%	45%	32%	32%	26%	9%	24%	33%	19%	6%	

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725 Adults	All	Ideology Aggregated			Likely Voter		Top Issue							Parent		2020 President		
		Conser	Modera	Liberal	Certain	Probabl	COVID	Inflation	Taxes	The Ec	Health	Abortio	Crime /	Yes	No	Trump	Biden	
Credibility Interval: +/-4.4 pct points																		
Always Be Legally Permitted	30%	15%	31%	58%	32%	35%	44%	18%	25%	21%	50%	66%	15%	28%	31%	17%	46%	
Legally Permitted With Some Limitati	25%	22%	31%	24%	26%	26%	27%	23%	20%	33%	31%	13%	31%	25%	25%	22%	32%	
Illegal Except For Rape / Incest / Sav	26%	38%	27%	11%	27%	20%	15%	40%	28%	28%	10%	8%	43%	28%	24%	38%	15%	
Always Be Illegal	12%	18%	6%	4%	12%	8%	9%	13%	19%	11%	6%	14%	7%	12%	12%	16%	4%	
Not Sure	7%	7%	5%	4%	4%	11%	5%	6%	8%	7%	3%	0%	4%	6%	7%	7%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	34%	33%	24%	66%	16%	12%	12%	7%	25%	9%	12%	14%	32%	68%	40%	40%	

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725 Adults	All	2018 Governor		Religion				Evangelical		Abortion				Roe V Wade		If Overturned	
		Johnso	Walz	Protest	Catholic	Other R	No Org	Yes	No	Legal AI	Some L	Only Ra	Never L	Remain	Overtur	Legal in	Illegal i
Credibility Interval: +/-4.4 pct points																	
Always Be Legally Permitted	30%	14%	45%	21%	22%	27%	47%	21%	34%	100%	0%	0%	0%	49%	9%	46%	5%
Legally Permitted With Some Limitati	25%	25%	29%	32%	26%	19%	22%	18%	28%	0%	100%	0%	0%	34%	13%	36%	5%
Illegal Except For Rape / Incest / Sav	26%	36%	15%	29%	28%	33%	17%	38%	22%	0%	0%	100%	0%	9%	48%	11%	56%
Always Be Illegal	12%	22%	6%	14%	16%	16%	4%	19%	9%	0%	0%	0%	100%	5%	26%	5%	30%
Not Sure	7%	3%	4%	5%	8%	5%	10%	4%	8%	0%	0%	0%	0%	3%	4%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	20%	41%	25%	26%	19%	30%	22%	67%	30%	25%	26%	12%	51%	29%	61%	26%

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725 Adults	All	Abortion Vote Influence				Education			Income			Home		Urbanicity		
Credibility Interval: +/-4.4 pct points		Very Lik	Somew	Not Ver	Not At	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Always Be Legally Permitted	30%	49%	26%	19%	19%	24%	31%	35%	25%	31%	33%	30%	30%	39%	27%	27%
Legally Permitted With Some Limitati	25%	17%	30%	27%	40%	21%	26%	27%	22%	25%	27%	26%	21%	25%	27%	22%
Illegal Except For Rape / Incest / Sav	26%	18%	27%	36%	20%	31%	26%	20%	30%	21%	28%	27%	22%	20%	27%	27%
Always Be Illegal	12%	13%	15%	8%	11%	12%	11%	13%	11%	18%	6%	12%	13%	8%	11%	16%
Not Sure	7%	2%	3%	11%	10%	12%	5%	5%	13%	5%	5%	5%	14%	8%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	31%	15%	8%	33%	35%	32%	30%	39%	31%	72%	28%	22%	48%	30%

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 It should always be legally permitted

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 It should be illegal except for cases of rape, incest, or to save the mother's life

 It should always be illegal

725 Adults	All	Region			
Credibility Interval: +/-4.4 pct points		Twin Cit	S MN	W MN	NE MN
Always Be Legally Permitted	30%	34%	29%	20%	27%
Legally Permitted With Some Limitati	25%	25%	21%	31%	22%
Illegal Except For Rape / Incest / Sav	26%	22%	34%	29%	30%
Always Be Illegal	12%	11%	9%	12%	16%
Not Sure	7%	8%	7%	8%	6%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	10%	16%	16%

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Geography: Minnesota
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2 The Supreme Court ruling Roe v. Wade legalized abortion in the United States.
 Should Roe v. Wade remain the law of the land? Or, should Roe v. Wade be overturned?

725 Adults	All	Gender		Age				<50 / 50+		Party Affiliation			Ideology				
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Republi	Democr	Indepen	Very Co	Conser	Moder	Liberal	Very Li
Remain Law Of Land	51%	52%	51%	52%	54%	54%	44%	53%	49%	31%	79%	45%	27%	38%	54%	72%	92%
Be Overturned	29%	28%	30%	23%	25%	33%	36%	24%	34%	50%	14%	30%	61%	45%	23%	15%	5%
Not Sure	20%	20%	20%	25%	21%	13%	20%	23%	16%	20%	7%	25%	12%	17%	23%	13%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	26%	24%	21%	55%	45%	32%	32%	26%	9%	24%	33%	19%	6%

2 The Supreme Court ruling Roe v. Wade legalized abortion in the United States.
 Should Roe v. Wade remain the law of the land? Or, should Roe v. Wade be overturned?

725 Adults	All	Ideology Aggregated			Likely Voter		Top Issue							Parent		2020 President	
Credibility Interval: +/-4.4 pct points		Conser	Moder	Liberal	Certain	Probabl	COVID	Inflation	Taxes	The Ec	Health	Abortio	Crime /	Yes	No	Trump	Biden
Remain Law Of Land	51%	35%	54%	77%	53%	60%	56%	38%	48%	52%	82%	77%	43%	47%	54%	31%	77%
Be Overturned	29%	50%	23%	13%	34%	21%	28%	41%	39%	33%	13%	20%	45%	34%	26%	51%	13%
Not Sure	20%	15%	23%	11%	12%	18%	16%	21%	13%	14%	6%	2%	12%	19%	19%	19%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	34%	33%	24%	66%	16%	12%	12%	7%	25%	9%	12%	14%	32%	68%	40%	40%

2 The Supreme Court ruling Roe v. Wade legalized abortion in the United States.
 Should Roe v. Wade remain the law of the land? Or, should Roe v. Wade be overturned?

725 Adults	All	2018 Governor		Religion				Evangelical		Abortion				Roe V Wade		If Overturned	
Credibility Interval: +/-4.4 pct points		Johnso	Walz	Protest	Catholic	Other R	No Org	Yes	No	Legal Al	Some L	Only Ra	Never L	Remain	Overtur	Legal in	Illegal i
Remain Law Of Land	51%	28%	74%	47%	44%	53%	60%	35%	57%	83%	69%	19%	22%	100%	0%	78%	9%
Be Overturned	29%	59%	17%	38%	36%	25%	18%	45%	25%	8%	15%	55%	63%	0%	100%	11%	77%
Not Sure	20%	14%	9%	16%	21%	22%	22%	20%	18%	8%	16%	27%	15%	0%	0%	11%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	20%	41%	25%	26%	19%	30%	22%	67%	30%	25%	26%	12%	51%	29%	61%	26%

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2 The Supreme Court ruling Roe v. Wade legalized abortion in the United States. Should Roe v. Wade remain the law of the land? Or, should Roe v. Wade be overturned?

725 Adults	All	Abortion Vote Influence				Education			Income			Home		Urbanicity		
Credibility Interval: +/-4.4 pct points		Very Lik	Somew	Not Ver	Not At	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Remain Law Of Land	51%	66%	54%	43%	39%	41%	49%	64%	48%	50%	56%	52%	50%	57%	52%	45%
Be Overturned	29%	29%	31%	29%	33%	29%	34%	23%	29%	28%	30%	32%	21%	26%	29%	31%
Not Sure	20%	4%	15%	28%	28%	30%	17%	13%	23%	23%	14%	17%	29%	17%	19%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	31%	15%	8%	33%	35%	32%	30%	39%	31%	72%	28%	22%	48%	30%

2 The Supreme Court ruling Roe v. Wade legalized abortion in the United States. Should Roe v. Wade remain the law of the land? Or, should Roe v. Wade be overturned?

725 Adults	All	Region			
Credibility Interval: +/-4.4 pct points		Twin Cit	S MN	W MN	NE MN
Remain Law Of Land	51%	55%	51%	40%	48%
Be Overturned	29%	26%	25%	35%	34%
Not Sure	20%	18%	24%	25%	18%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	10%	16%	16%

3 Abortion is legally permitted in Minnesota, with some limitations. If Roe v. Wade is overturned, should abortion in Minnesota remain legally permitted? Or be made illegal?

725 Adults	All	Gender		Age				<50 / 50+		Party Affiliation			Ideology				
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Republi	Democr	Indepen	Very Co	Conser	Moder	Liberal	Very Li
Remain Legally Permitted	61%	62%	59%	61%	60%	63%	58%	61%	61%	43%	83%	56%	26%	52%	64%	81%	93%
Be Made Illegal	26%	24%	28%	23%	28%	28%	27%	25%	28%	42%	11%	31%	65%	38%	21%	11%	4%
Not Sure	13%	14%	12%	16%	12%	8%	15%	14%	12%	15%	6%	13%	9%	10%	15%	8%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	26%	24%	21%	55%	45%	32%	32%	26%	9%	24%	33%	19%	6%

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		Conser	Modera	Liberal	Certain	Probabl	COVID	Inflation	Taxes	The Ec	Health	Abortio	Crime /	Yes	No	Trump	Biden
Remain Legally Permitted	61%	45%	64%	83%	63%	70%	75%	43%	55%	61%	87%	81%	57%	55%	64%	41%	84%
Be Made Illegal	26%	45%	21%	10%	28%	19%	17%	37%	39%	31%	12%	15%	33%	32%	23%	44%	11%
Not Sure	13%	10%	15%	7%	9%	11%	8%	20%	6%	8%	1%	4%	10%	12%	13%	14%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	34%	33%	24%	66%	16%	12%	12%	7%	25%	9%	12%	14%	32%	68%	40%	40%

3 Abortion is legally permitted in Minnesota, with some limitations. If Roe v. Wade is overturned, should abortion in Minnesota remain legally permitted? Or be made illegal?

725 Adults Credibility Interval: +/-4.3 pct points	All	2018 Governor		Religion				Evangelical		Abortion				Roe V Wade		If Overturned	
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Remain Legally Permitted	61%	41%	79%	59%	52%	62%	70%	47%	65%	93%	87%	26%	23%	93%	24%	100%	0%
Be Made Illegal	26%	50%	15%	35%	30%	27%	15%	44%	21%	4%	6%	58%	66%	5%	70%	0%	100%
Not Sure	13%	9%	5%	6%	19%	11%	15%	8%	13%	2%	7%	16%	11%	3%	6%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	20%	41%	25%	26%	19%	30%	22%	67%	30%	25%	26%	12%	51%	29%	61%	26%

3 Abortion is legally permitted in Minnesota, with some limitations. If Roe v. Wade is overturned, should abortion in Minnesota remain legally permitted? Or be made illegal?

725 Adults Credibility Interval: +/-4.3 pct points	All	Abortion Vote Influence				Education			Income			Home		Urbanicity		
		Very Lik	Somew	Not Ver	Not At	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Remain Legally Permitted	61%	67%	64%	60%	68%	50%	62%	70%	56%	62%	64%	61%	59%	70%	63%	51%
Be Made Illegal	26%	31%	29%	17%	17%	28%	29%	22%	28%	26%	25%	27%	23%	20%	26%	31%
Not Sure	13%	3%	7%	23%	15%	22%	9%	9%	16%	12%	11%	11%	18%	10%	11%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	31%	15%	8%	33%	35%	32%	30%	39%	31%	72%	28%	22%	48%	30%

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725 Adults Credibility Interval: +/-4.3 pct points	All	Region			
		Twin Cit	S MN	W MN	NE MN
Remain Legally Permitted	61%	64%	53%	56%	57%
Be Made Illegal	26%	24%	30%	28%	30%
Not Sure	13%	12%	16%	16%	13%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	10%	16%	16%

4 How likely is it a candidate's position on abortion will influence whether or not you support that candidate? Very likely? Somewhat likely? Not very likely? Or not at all likely?

725 Adults Credibility Interval: +/-4.4 pct points	All	Gender		Age				<50 / 50+		Party Affiliation			Ideology				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li
Very	33%	24%	42%	31%	35%	33%	34%	33%	33%	28%	51%	26%	51%	22%	25%	49%	77%
Somewhat	31%	35%	28%	32%	34%	33%	26%	33%	29%	32%	31%	29%	27%	42%	28%	31%	11%
Not Very	15%	19%	11%	18%	12%	15%	14%	15%	15%	18%	10%	20%	11%	22%	17%	12%	7%
Not At All	8%	10%	7%	8%	8%	9%	9%	8%	9%	13%	3%	10%	6%	9%	13%	4%	2%
Not Sure	12%	12%	12%	11%	11%	10%	17%	11%	13%	9%	5%	16%	5%	6%	16%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	26%	24%	21%	55%	45%	32%	32%	26%	9%	24%	33%	19%	6%

4 How likely is it a candidate's position on abortion will influence whether or not you support that candidate? Very likely? Somewhat likely? Not very likely? Or not at all likely?

725 Adults Credibility Interval: +/-4.4 pct points	All	Ideology Aggregated			Likely Voter		Top Issue							Parent		2020 President	
		Conser	Modera	Liberal	Certain	Probabl	COVID	Inflation	Taxes	The Ec	Health	Abortio	Crime /	Yes	No	Trump	Biden
Very	33%	30%	25%	56%	40%	29%	44%	31%	31%	24%	28%	90%	31%	30%	35%	26%	47%
Somewhat	31%	38%	28%	26%	29%	38%	33%	43%	29%	39%	36%	7%	24%	37%	29%	32%	30%
Not Very	15%	19%	17%	11%	16%	15%	9%	17%	20%	22%	21%	0%	19%	14%	15%	19%	12%
Not At All	8%	8%	13%	3%	9%	3%	9%	6%	6%	10%	5%	1%	16%	9%	8%	13%	4%
Not Sure	12%	6%	16%	4%	7%	14%	6%	3%	14%	5%	10%	0%	10%	9%	13%	10%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	34%	33%	24%	66%	16%	12%	12%	7%	25%	9%	12%	14%	32%	68%	40%	40%

Results of SurveyUSA News Poll #26317



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 05/05/2022 - 05/10/2022

Release Date: 05/11/2022

Percentages

4 How likely is it a candidate's position on abortion will influence whether or not you support that candidate? Very likely? Somewhat likely? Not very likely? Or not at all likely?

725 Adults Credibility Interval: +/-4.4 pct points	All	2018 Governor		Religion				Evangelical		Abortion				Roe V Wade		If Overturned	
		Johnso	Walz	Protest	Catholic	Other R	No Org	Yes	No	Legal Al	Some L	Only Ra	Never L	Remain	Overtur	Legal in	Illegal i
Very	33%	29%	46%	32%	34%	25%	38%	37%	34%	54%	23%	24%	37%	43%	34%	36%	39%
Somewhat	31%	33%	31%	39%	24%	40%	25%	38%	29%	27%	38%	32%	38%	33%	34%	33%	34%
Not Very	15%	19%	14%	14%	18%	15%	14%	13%	16%	10%	16%	21%	10%	13%	15%	15%	10%
Not At All	8%	14%	3%	8%	9%	4%	12%	6%	10%	5%	14%	7%	8%	6%	10%	10%	6%
Not Sure	12%	4%	6%	6%	15%	16%	12%	7%	12%	4%	10%	16%	8%	5%	7%	6%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	20%	41%	25%	26%	19%	30%	22%	67%	30%	25%	26%	12%	51%	29%	61%	26%

4 How likely is it a candidate's position on abortion will influence whether or not you support that candidate? Very likely? Somewhat likely? Not very likely? Or not at all likely?

725 Adults Credibility Interval: +/-4.4 pct points	All	Abortion Vote Influence				Education			Income			Home		Urbanicity		
		Very Lik	Somew	Not Ver	Not At	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Very	33%	100%	0%	0%	0%	26%	32%	42%	26%	36%	36%	33%	33%	39%	36%	25%
Somewhat	31%	0%	100%	0%	0%	26%	35%	32%	33%	30%	32%	32%	30%	28%	30%	36%
Not Very	15%	0%	0%	100%	0%	15%	17%	13%	14%	14%	17%	16%	14%	11%	16%	16%
Not At All	8%	0%	0%	0%	100%	12%	7%	7%	11%	7%	8%	9%	8%	11%	7%	9%
Not Sure	12%	0%	0%	0%	0%	21%	9%	6%	17%	12%	7%	11%	15%	10%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	31%	15%	8%	33%	35%	32%	30%	39%	31%	72%	28%	22%	48%	30%

Results of SurveyUSA News Poll #26317



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 Percentages

4 How likely is it a candidate's position on abortion will influence whether or not you support that candidate? Very likely? Somewhat likely? Not very likely? Or not at all likely?

725 Adults Credibility Interval: +/-4.4 pct points	All	Region			
		Twin Cit	S MN	W MN	NE MN
Very	33%	36%	28%	27%	33%
Somewhat	31%	31%	32%	32%	32%
Not Very	15%	15%	17%	16%	12%
Not At All	8%	8%	3%	16%	7%
Not Sure	12%	10%	20%	8%	16%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	10%	16%	16%

: KAAL-TV Rochester-Mason City-Austin, KSTP-TV Minneapolis, WDIO-TV Duluth

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.