

Results of SurveyUSA Election Poll #14480



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota
 Data Collected: 09/30/2008 - 10/01/2008
 Release Date: 10/02/2008

Dog-Gone It -- Minnesotans Start to Like 3rd Party Candidate Dean Barkley: In an election for United States Senator from Minnesota today, 10/02/08, incumbent Republican Norm Coleman defeats DFL candidate Al Franken 43% to 33% to win a second term, according to this SurveyUSA poll conducted exclusively for KSTP-TV in Minneapolis, WDIO-TV in Duluth, KAAL-TV in Rochester, and KSAX-TV in Alexandria. But: **the big story** in the poll data is the continuing surge of Independence Party candidate Dean Barkley, who today gets 19%. Compared to an identical SurveyUSA poll released 3 weeks ago, Franken is down 10 points; Coleman is up 2 points; Barkley is up 5 points. Barkley today gets 27% of the vote among seniors, 31% of the vote among Independents and 30% of the vote among those focused on health care. Combined with the 5% of voters who tell SurveyUSA they are undecided, 1 in 4 today vote for neither Coleman nor Franken. Among men, Coleman is flat; Franken is down 6 points; Barkley is up 7. Among women, Coleman is up 4 points; Franken is down 7; Barkley is up 4. Among voters age 18 to 49, Coleman is up 6 points; Franken is down 10; Barkley is up 2. Among voters age 50+, Coleman is down 4 points; Franken is down 3; Barkley is up 9. Barkley represented Minnesota in the United States Senate for two months following the death of Paul Wellstone in 2002. Barkley is at or above 20% among men, moderates, those who did not attend college, those who rarely go to church, pro-choice voters, those with incomes less than \$50,000 a year, and in Northeast and Southern Minnesota.

Filtering: SurveyUSA interviewed 900 Minnesota adults 09/30/08 and 10/01/08. Of them, 839 were registered to vote. Of the registered voters, 725 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Interviews were conducted after the U.S. House of Representatives failed to pass an economic recovery bill but before the U.S. Senate did pass a bill. Norm Coleman voted for the bill.

1 If the election for United States Senator were today, would you vote for ... (choices rotated) Republican Norm Coleman? DFL candidate Al Franken? Or Independence Party candidate Dean Barkley?

725 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Margin of Sampling Error: +/-3.7%																
Norm Coleman (R)	43%	43%	42%	44%	47%	40%	36%	46%	38%	45%	**	**	**	83%	10%	39%
Al Franken (DFL)	33%	32%	35%	33%	29%	39%	35%	31%	37%	31%	**	**	**	6%	65%	26%
Dean Barkley (IP)	19%	21%	18%	13%	20%	19%	27%	17%	22%	19%	**	**	**	10%	19%	31%
Undecided	5%	4%	5%	10%	4%	2%	3%	6%	3%	5%	**	**	**	0%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	22%	35%	23%	19%	57%	43%	91%	3%	2%	4%	30%	37%	21%

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725 Likely Voters	All	Ideology			College Grad		Attend Religious Services			Abortion		Change Your Mi	
		Conser	Modera	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.7%													
Norm Coleman (R)	43%	77%	35%	5%	47%	40%	51%	39%	28%	63%	26%	33%	46%
Al Franken (DFL)	33%	8%	40%	72%	35%	32%	29%	34%	45%	17%	50%	25%	36%
Dean Barkley (IP)	19%	14%	20%	15%	15%	22%	18%	19%	22%	16%	20%	31%	16%
Undecided	5%	1%	5%	8%	3%	5%	2%	8%	5%	4%	5%	11%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	31%	43%	15%	42%	58%	51%	27%	22%	45%	51%	21%	77%

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725 Likely Voters	All	Top Issue For Next President								Income		Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	< \$50K	> \$50K	Twin Cit	South	West M	Northea
Margin of Sampling Error: +/-3.7%															
Norm Coleman (R)	43%	45%	**	23%	32%	78%	**	**	**	34%	47%	42%	36%	55%	38%
Al Franken (DFL)	33%	33%	**	46%	49%	8%	**	**	**	39%	32%	35%	41%	22%	33%
Dean Barkley (IP)	19%	18%	**	30%	16%	14%	**	**	**	24%	16%	19%	20%	19%	22%
Undecided	5%	4%	**	1%	3%	0%	**	**	**	3%	5%	4%	3%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	62%	2%	8%	7%	6%	3%	3%	4%	34%	66%	58%	13%	14%	15%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KAAL-TV Rochester-Mason City-Austin, KSAX-TV Alexandria, MN, KSTP-TV Minneapolis, WDIO-TV Duluth

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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.