

# Results of SurveyUSA Election Poll #14124



Sponsor:

KSTP-TV (Minneapolis)

Geography: Minnesota

Data Collected: 07/11/2008 - 07/13/2008

Release Date: 07/14/2008

**In MN U.S. Senate Fight, Coleman Wins 'Today', With or Without Ventura in the Race:** As former Minnesota Governor Jesse Ventura prepares to announce whether or not he will enter the race for US Senate in that state, SurveyUSA's latest polling conducted exclusively for KSTP-TV Minneapolis shows incumbent Republican Norm Coleman wins an election held today, regardless of how many candidates he takes on. In a head-to-head contest today between Coleman and DFL candidate Al Franken, Coleman wins by 13 points. In a head-to-head contest today between Coleman and former DFL candidate Mike Ciresi, Coleman wins by 18 points. Ciresi dropped out of the race in March, but has been the topic of some speculation as to whether or not he would re-enter the contest. If Ventura decides to run as a 3rd party candidate, he finishes 2nd or tied for 2nd, and takes approximately the same number of votes from the Republican as he does from the Democrat. In a three-way-race against Franken, Coleman wins by 16 points, with Franken and Ventura effectively tied for 2nd. In a three-way race against Ciresi, Ventura finishes 2nd, 15 points back of Coleman, with Ciresi in 3rd place, 5 points further back. Ventura's support is disproportionately male, young and Independent.

**Filtering:** 700 state of Minnesota adults were interviewed 07/11/08 through 07/13/08. Of them, 641 were registered to vote. The deadline to register as a candidate in the race is 5 pm central time tomorrow, Tuesday, 07/15/08. Click the 'Triangle T' where you see it to open and explore SurveyUSA's interactive tracking graphs. Polling in July is not meant to forecast what might happen in an election in November. Polling in July is designed to take a snapshot of exactly where things stand in July.

**1** Minnesota will elect a United States Senator in November 2008. If the election for United States Senator were today, and the only two candidates on the ballot were Republican Norm Coleman and DFL candidate Al Franken, who would you vote for?

| 641 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |       | Party Affiliation |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|-------------------|--------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Other | Republi           | Democr | Indepen |
| Margin of Sampling Error: +/-3.9% |      |        |        |       |       |       |      |           |      |       |       |         |       |                   |        |         |
| Coleman (R)                       | 52%  | 55%    | 50%    | 58%   | 49%   | 51%   | 53%  | 52%       | 52%  | 54%   | **    | **      | **    | 94%               | 15%    | 45%     |
| Franken (DFL)                     | 39%  | 38%    | 41%    | 31%   | 44%   | 40%   | 40%  | 39%       | 40%  | 39%   | **    | **      | **    | 6%                | 77%    | 39%     |
| Undecided                         | 8%   | 8%     | 9%     | 11%   | 7%    | 9%    | 7%   | 9%        | 8%   | 7%    | **    | **      | **    | 1%                | 8%     | 16%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%  | 100%              | 100%   | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 25%   | 36%   | 22%   | 18%  | 60%       | 40%  | 91%   | 3%    | 2%      | 4%    | 32%               | 33%    | 21%     |

**1** Minnesota will elect a United States Senator in November 2008. If the election for United States Senator were today, and the only two candidates on the ballot were Republican Norm Coleman and DFL candidate Al Franken, who would you vote for?

| 641 Registered Voters             | All  | Ideology |       |         | Region   |       |        |         |
|-----------------------------------|------|----------|-------|---------|----------|-------|--------|---------|
|                                   |      | Conser   | Moder | Liberal | Twin Cit | South | West M | Northea |
| Margin of Sampling Error: +/-3.9% |      |          |       |         |          |       |        |         |
| Coleman (R)                       | 52%  | 84%      | 44%   | 15%     | 50%      | 54%   | 59%    | 52%     |
| Franken (DFL)                     | 39%  | 13%      | 48%   | 79%     | 42%      | 40%   | 30%    | 36%     |
| Undecided                         | 8%   | 3%       | 8%    | 6%      | 8%       | 7%    | 10%    | 12%     |
| Total                             | 100% | 100%     | 100%  | 100%    | 100%     | 100%  | 100%   | 100%    |
| Composition of Registered Voters  | 100% | 29%      | 41%   | 13%     | 57%      | 15%   | 15%    | 13%     |

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**2** What if the only two candidates on the ballot for United States Senator were Republican Norm Coleman and DFL candidate Mike Ciresi ?

| 641 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |       | Party Affiliation |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|-------------------|--------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Other | Republi           | Democr | Indepen |
| Margin of Sampling Error: +/-3.9% |      |        |        |       |       |       |      |           |      |       |       |         |       |                   |        |         |
| Coleman (R)                       | 53%  | 59%    | 49%    | 58%   | 50%   | 53%   | 53%  | 54%       | 53%  | 56%   | **    | **      | **    | 95%               | 18%    | 44%     |
| Ciresi (DFL)                      | 35%  | 33%    | 38%    | 27%   | 41%   | 35%   | 37%  | 35%       | 36%  | 35%   | **    | **      | **    | 3%                | 68%    | 39%     |
| Undecided                         | 11%  | 8%     | 14%    | 15%   | 9%    | 12%   | 10%  | 11%       | 11%  | 10%   | **    | **      | **    | 2%                | 14%    | 17%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%  | 100%              | 100%   | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 25%   | 36%   | 22%   | 18%  | 60%       | 40%  | 91%   | 3%    | 2%      | 4%    | 32%               | 33%    | 21%     |

**2** What if the only two candidates on the ballot for United States Senator were Republican Norm Coleman and DFL candidate Mike Ciresi ?

| 641 Registered Voters             | All  | Ideology |       |         | Region   |       |        |         |
|-----------------------------------|------|----------|-------|---------|----------|-------|--------|---------|
|                                   |      | Conser   | Moder | Liberal | Twin Cit | South | West M | Northea |
| Margin of Sampling Error: +/-3.9% |      |          |       |         |          |       |        |         |
| Coleman (R)                       | 53%  | 85%      | 45%   | 20%     | 53%      | 51%   | 59%    | 52%     |
| Ciresi (DFL)                      | 35%  | 9%       | 45%   | 70%     | 37%      | 37%   | 31%    | 31%     |
| Undecided                         | 11%  | 5%       | 10%   | 10%     | 10%      | 12%   | 10%    | 17%     |
| Total                             | 100% | 100%     | 100%  | 100%    | 100%     | 100%  | 100%   | 100%    |
| Composition of Registered Voters  | 100% | 29%      | 41%   | 13%     | 57%      | 15%   | 15%    | 13%     |

**3** Now, what if there were three candidates on the ballot: Republican Norm Coleman, DFL candidate Al Franken, and Independent candidate Jesse Ventura?

| 641 Registered Voters            | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |       | Party Affiliation |        |         |
|----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|-------------------|--------|---------|
|                                  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Other | Republi           | Democr | Indepen |
| Margin of Sampling Error: +/-4%  |      |        |        |       |       |       |      |           |      |       |       |         |       |                   |        |         |
| Coleman (R)                      | 43%  | 44%    | 42%    | 45%   | 39%   | 45%   | 43%  | 42%       | 44%  | 45%   | **    | **      | **    | 78%               | 12%    | 33%     |
| Franken (DFL)                    | 27%  | 23%    | 30%    | 17%   | 31%   | 29%   | 29%  | 25%       | 29%  | 26%   | **    | **      | **    | 4%                | 55%    | 23%     |
| Ventura (I)                      | 26%  | 29%    | 23%    | 29%   | 27%   | 22%   | 25%  | 28%       | 23%  | 25%   | **    | **      | **    | 15%               | 28%    | 40%     |
| Undecided                        | 5%   | 4%     | 6%     | 9%    | 3%    | 5%    | 3%   | 5%        | 4%   | 4%    | **    | **      | **    | 3%                | 4%     | 5%      |
| Total                            | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%  | 100%              | 100%   | 100%    |
| Composition of Registered Voters | 100% | 48%    | 52%    | 25%   | 36%   | 22%   | 18%  | 60%       | 40%  | 91%   | 3%    | 2%      | 4%    | 32%               | 33%    | 21%     |

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**3** Now, what if there were three candidates on the ballot: Republican Norm Coleman, DFL candidate Al Franken, and Independent candidate Jesse Ventura?

| 641 Registered Voters            | All  | Ideology |       |         | Region   |       |        |         |
|----------------------------------|------|----------|-------|---------|----------|-------|--------|---------|
|                                  |      | Conser   | Moder | Liberal | Twin Cit | South | West M | Northea |
| Margin of Sampling Error: +/-4%  |      |          |       |         |          |       |        |         |
| Coleman (R)                      | 43%  | 72%      | 36%   | 8%      | 40%      | 46%   | 49%    | 41%     |
| Franken (DFL)                    | 27%  | 8%       | 34%   | 56%     | 32%      | 24%   | 14%    | 22%     |
| Ventura (I)                      | 26%  | 16%      | 26%   | 33%     | 23%      | 26%   | 32%    | 32%     |
| Undecided                        | 5%   | 4%       | 4%    | 3%      | 5%       | 4%    | 5%     | 5%      |
| Total                            | 100% | 100%     | 100%  | 100%    | 100%     | 100%  | 100%   | 100%    |
| Composition of Registered Voters | 100% | 29%      | 41%   | 13%     | 57%      | 15%   | 15%    | 13%     |

**4** What if the three candidates on the ballot were Republican Norm Coleman, DFL candidate Mike Ciresi, and Independent candidate Jesse Ventura?

| 641 Registered Voters            | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |       | Party Affiliation |        |         |
|----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|-------------------|--------|---------|
|                                  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Other | Republi           | Democr | Indepen |
| Margin of Sampling Error: +/-4%  |      |        |        |       |       |       |      |           |      |       |       |         |       |                   |        |         |
| Coleman (R)                      | 43%  | 44%    | 42%    | 45%   | 40%   | 45%   | 45%  | 42%       | 45%  | 46%   | **    | **      | **    | 79%               | 14%    | 32%     |
| Ciresi (DFL)                     | 23%  | 18%    | 27%    | 17%   | 26%   | 24%   | 24%  | 22%       | 24%  | 22%   | **    | **      | **    | 1%                | 48%    | 22%     |
| Ventura (I)                      | 28%  | 33%    | 23%    | 29%   | 30%   | 23%   | 25%  | 30%       | 24%  | 27%   | **    | **      | **    | 16%               | 31%    | 40%     |
| Undecided                        | 6%   | 5%     | 8%     | 9%    | 5%    | 7%    | 6%   | 6%        | 7%   | 6%    | **    | **      | **    | 4%                | 7%     | 5%      |
| Total                            | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%  | 100%              | 100%   | 100%    |
| Composition of Registered Voters | 100% | 48%    | 52%    | 25%   | 36%   | 22%   | 18%  | 60%       | 40%  | 91%   | 3%    | 2%      | 4%    | 32%               | 33%    | 21%     |

**4** What if the three candidates on the ballot were Republican Norm Coleman, DFL candidate Mike Ciresi, and Independent candidate Jesse Ventura?

| 641 Registered Voters            | All  | Ideology |       |         | Region   |       |        |         |
|----------------------------------|------|----------|-------|---------|----------|-------|--------|---------|
|                                  |      | Conser   | Moder | Liberal | Twin Cit | South | West M | Northea |
| Margin of Sampling Error: +/-4%  |      |          |       |         |          |       |        |         |
| Coleman (R)                      | 43%  | 72%      | 37%   | 12%     | 42%      | 47%   | 46%    | 41%     |
| Ciresi (DFL)                     | 23%  | 5%       | 31%   | 47%     | 25%      | 20%   | 17%    | 21%     |
| Ventura (I)                      | 28%  | 18%      | 27%   | 34%     | 25%      | 27%   | 33%    | 31%     |
| Undecided                        | 6%   | 5%       | 5%    | 8%      | 7%       | 6%    | 4%     | 6%      |
| Total                            | 100% | 100%     | 100%  | 100%    | 100%     | 100%  | 100%   | 100%    |
| Composition of Registered Voters | 100% | 29%      | 41%   | 13%     | 57%      | 15%   | 15%    | 13%     |

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

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**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.