

Results of SurveyUSA Election Poll #14029



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 06/13/2008 - 06/16/2008

Release Date: 06/17/2008

1 If there were an election for President of the United States today, would you vote for Republican John McCain? Or Democrat Barack Obama?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain	46%	57%	35%	48%	52%	40%	38%	50%	39%	50%	38%	42%	81%	14%	51%	71%	46%	15%
Obama	47%	37%	57%	48%	41%	52%	49%	44%	51%	45%	56%	47%	15%	82%	40%	22%	47%	81%
Undecided	7%	6%	9%	3%	7%	9%	13%	5%	10%	5%	6%	11%	5%	4%	9%	7%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

1 If there were an election for President of the United States today, would you vote for Republican John McCain? Or Democrat Barack Obama?

543 Likely Voters	All	Abortion		Attend Religious Services			Region					
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea		
Margin of Sampling Error: +/-4.3%												
McCain	46%	60%	37%	55%	34%	37%	50%	42%	34%	41%		
Obama	47%	32%	57%	37%	59%	56%	45%	46%	54%	50%		
Undecided	7%	8%	6%	8%	7%	6%	5%	12%	12%	8%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%		

2 OK, now let's add some possible vice presidential running mates, and ask you the same question again... If the Republican ticket was John McCain and Mike Bloomberg, and the Democratic ticket was Barack Obama and Jim Webb, would you vote for McCain Bloomberg, or Obama Webb?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Bloomberg	44%	54%	34%	46%	52%	37%	36%	49%	36%	49%	36%	40%	75%	15%	49%	66%	46%	16%
Obama / Webb	44%	36%	52%	48%	39%	49%	43%	42%	46%	43%	46%	44%	14%	77%	38%	22%	43%	78%
Not Sure	12%	10%	14%	7%	10%	15%	21%	8%	17%	8%	19%	16%	11%	8%	12%	12%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

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2 OK, now let's add some possible vice presidential running mates, and ask you the same question again... If the Republican ticket was John McCain and Mike Bloomberg, and the Democratic ticket was Barack Obama and Jim Webb, would you vote for McCain Bloomberg, or Obama Webb?

543 Likely Voters	All	Abortion		Attend Religious Services			Region				
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea	
Margin of Sampling Error: +/-4.3%											
McCain / Bloomberg	44%	57%	37%	53%	32%	38%	48%	43%	35%	36%	
Obama / Webb	44%	27%	55%	34%	56%	53%	43%	43%	48%	47%	
Not Sure	12%	16%	8%	13%	11%	8%	9%	14%	17%	17%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%	

3 If the Republican ticket was John McCain and Mike Bloomberg, and the Democratic ticket was Barack Obama and Claire McCaskill, would you vote for McCain Bloomberg, or Obama McCaskill?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Modera	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Bloomberg	45%	57%	34%	49%	52%	39%	36%	50%	38%	50%	36%	41%	76%	16%	51%	69%	47%	15%
Obama / McCaskill	42%	33%	51%	44%	39%	44%	41%	41%	43%	43%	46%	40%	11%	76%	36%	18%	41%	76%
Not Sure	13%	11%	15%	7%	9%	17%	23%	8%	19%	7%	18%	19%	13%	8%	13%	13%	12%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

3 If the Republican ticket was John McCain and Mike Bloomberg, and the Democratic ticket was Barack Obama and Claire McCaskill, would you vote for McCain Bloomberg, or Obama McCaskill?

543 Likely Voters	All	Abortion		Attend Religious Services			Region			
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea
Margin of Sampling Error: +/-4.3%										
McCain / Bloomberg	45%	57%	38%	53%	36%	39%	50%	42%	34%	38%
Obama / McCaskill	42%	26%	52%	33%	52%	51%	40%	43%	51%	43%
Not Sure	13%	16%	10%	14%	12%	10%	11%	15%	14%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%

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4 What if the Republican ticket was McCain Bloomberg and the Democratic ticket was Obama and Brian Schweitzer?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Bloomberg	46%	56%	36%	48%	53%	41%	36%	51%	39%	50%	35%	43%	78%	15%	52%	70%	47%	18%
Obama / Schweitzer	40%	34%	47%	46%	38%	40%	38%	41%	39%	42%	41%	37%	10%	75%	33%	18%	40%	71%
Not Sure	14%	10%	17%	6%	9%	19%	27%	8%	22%	7%	24%	20%	13%	10%	14%	12%	13%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

4 What if the Republican ticket was McCain Bloomberg and the Democratic ticket was Obama and Brian Schweitzer?

543 Likely Voters	All	Abortion		Attend Religious Services			Region					
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea		
Margin of Sampling Error: +/-4.3%												
McCain / Bloomberg	46%	59%	38%	54%	34%	40%	50%	46%	34%	38%		
Obama / Schweitzer	40%	25%	51%	31%	53%	50%	39%	34%	52%	44%		
Not Sure	14%	17%	11%	15%	13%	10%	11%	20%	14%	18%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%		

5 Now, what if the Republican ticket was John McCain and Bobby Jindal, and the Democratic ticket was Barack Obama and Jim Webb?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Jindal	43%	56%	31%	47%	52%	36%	29%	50%	33%	50%	26%	39%	74%	14%	49%	65%	46%	15%
Obama / Webb	42%	34%	51%	44%	38%	45%	44%	40%	45%	42%	47%	41%	12%	75%	37%	22%	42%	70%
Not Sure	14%	11%	18%	9%	10%	18%	27%	9%	22%	8%	27%	20%	14%	11%	14%	14%	12%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

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5 Now, what if the Republican ticket was John McCain and Bobby Jindal, and the Democratic ticket was Barack Obama and Jim Webb?

543 Likely Voters	All	Abortion		Attend Religious Services			Region				
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea	
Margin of Sampling Error: +/-4.3%											
McCain / Jindal	43%	55%	37%	50%	34%	38%	49%	38%	33%	35%	
Obama / Webb	42%	27%	52%	34%	50%	52%	41%	42%	51%	39%	
Not Sure	14%	18%	12%	15%	16%	10%	10%	20%	15%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%	

6 What if the Republican ticket was McCain Jindal and the Democratic ticket was Obama McCaskill?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Jindal	43%	56%	31%	47%	52%	38%	29%	50%	34%	50%	26%	40%	74%	13%	50%	65%	46%	14%
Obama / McCaskill	42%	33%	51%	47%	39%	42%	41%	42%	41%	44%	45%	39%	12%	75%	36%	20%	42%	73%
Not Sure	15%	12%	18%	7%	9%	20%	30%	8%	24%	7%	29%	22%	15%	11%	14%	15%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

6 What if the Republican ticket was McCain Jindal and the Democratic ticket was Obama McCaskill?

543 Likely Voters	All	Abortion		Attend Religious Services			Region			
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea
Margin of Sampling Error: +/-4.3%										
McCain / Jindal	43%	55%	37%	50%	34%	39%	49%	37%	33%	35%
Obama / McCaskill	42%	27%	52%	33%	53%	50%	40%	40%	51%	42%
Not Sure	15%	18%	11%	16%	13%	11%	11%	23%	15%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%

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7 What if the Republican ticket was McCain Jindal and the Democratic ticket was Obama Schweitzer?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Jindal	43%	56%	31%	45%	53%	38%	30%	49%	35%	49%	27%	40%	75%	14%	49%	66%	45%	15%
Obama / Schweitzer	41%	33%	49%	47%	38%	40%	39%	42%	40%	43%	43%	37%	12%	74%	34%	19%	41%	71%
Not Sure	16%	12%	20%	8%	10%	22%	32%	9%	26%	8%	30%	23%	14%	13%	17%	16%	15%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

7 What if the Republican ticket was McCain Jindal and the Democratic ticket was Obama Schweitzer?

543 Likely Voters	All	Abortion		Attend Religious Services			Region			
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea
Margin of Sampling Error: +/-4.3%										
McCain / Jindal	43%	55%	37%	51%	32%	39%	48%	37%	33%	36%
Obama / Schweitzer	41%	26%	51%	32%	51%	50%	39%	40%	50%	42%
Not Sure	16%	20%	13%	17%	17%	11%	13%	23%	17%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%

8 Now, what if the Republican ticket was John McCain and Carly Fiorina, and the Democratic ticket was Barack Obama and Jim Webb?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Fiorina	41%	52%	31%	48%	47%	33%	29%	48%	32%	48%	27%	36%	71%	12%	47%	63%	42%	15%
Obama / Webb	43%	35%	51%	44%	40%	45%	43%	42%	44%	44%	47%	41%	12%	76%	38%	20%	43%	74%
Not Sure	16%	13%	19%	8%	12%	21%	29%	10%	24%	9%	27%	23%	16%	12%	16%	16%	15%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

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543 Likely Voters	All	Abortion		Attend Religious Services			Region				
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea	
Margin of Sampling Error: +/-4.3%											
McCain / Fiorina	41%	53%	34%	49%	31%	36%	45%	40%	32%	32%	
Obama / Webb	43%	27%	54%	34%	52%	53%	41%	41%	51%	45%	
Not Sure	16%	21%	12%	17%	17%	11%	13%	19%	16%	24%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%	

9 What if the Republican ticket was McCain Fiorina and the Democratic ticket was Obama McCaskill?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Fiorina	41%	53%	30%	47%	47%	35%	29%	47%	33%	47%	27%	37%	71%	12%	47%	65%	42%	14%
Obama / McCaskill	42%	33%	50%	44%	39%	44%	40%	41%	42%	43%	44%	40%	12%	75%	36%	19%	42%	73%
Not Sure	17%	14%	20%	8%	14%	21%	31%	11%	25%	10%	29%	23%	17%	13%	17%	16%	16%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

9 What if the Republican ticket was McCain Fiorina and the Democratic ticket was Obama McCaskill?

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		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea
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McCain / Fiorina	41%	53%	35%	48%	30%	38%	46%	38%	33%	33%
Obama / McCaskill	42%	25%	53%	33%	53%	50%	40%	38%	51%	43%
Not Sure	17%	22%	13%	19%	17%	12%	14%	24%	15%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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10 What if the Republican ticket was McCain Fiorina and the Democratic ticket was Obama Schweitzer?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Modera	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Fiorina	41%	52%	31%	45%	47%	36%	30%	46%	33%	46%	28%	37%	72%	11%	46%	65%	41%	14%
Obama / Schweitzer	42%	35%	49%	47%	39%	43%	38%	42%	41%	44%	43%	39%	12%	75%	36%	19%	42%	72%
Not Sure	17%	14%	21%	8%	14%	21%	32%	11%	26%	10%	29%	23%	16%	13%	19%	16%	17%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

10 What if the Republican ticket was McCain Fiorina and the Democratic ticket was Obama Schweitzer?

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		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea
Margin of Sampling Error: +/-4.3%										
McCain / Fiorina	41%	54%	33%	49%	29%	37%	45%	38%	32%	34%
Obama / Schweitzer	42%	25%	53%	32%	54%	51%	41%	37%	52%	43%
Not Sure	17%	21%	14%	19%	17%	12%	14%	25%	15%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%

11 Finally, what if the Republican ticket was John McCain and Bobby Jindal, and the DEMOCRATIC ticket was Barack Obama and Mike Bloomberg?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Modera	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Jindal	43%	57%	30%	47%	52%	37%	31%	50%	34%	50%	27%	40%	76%	13%	49%	66%	45%	15%
Obama / Bloomberg	41%	33%	50%	46%	38%	44%	38%	41%	41%	43%	41%	39%	12%	74%	35%	20%	41%	73%
Not Sure	15%	10%	20%	6%	11%	20%	31%	9%	24%	7%	32%	21%	13%	13%	16%	15%	14%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

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11 Finally, what if the Republican ticket was John McCain and Bobby Jindal, and the DEMOCRATIC ticket was Barack Obama and Mike Bloomberg?

543 Likely Voters	All	Abortion		Attend Religious Services			Region				
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea	
Margin of Sampling Error: +/-4.3%											
McCain / Jindal	43%	56%	36%	51%	33%	37%	49%	36%	33%	35%	
Obama / Bloomberg	41%	26%	52%	32%	52%	52%	40%	40%	49%	43%	
Not Sure	15%	18%	12%	17%	14%	12%	11%	24%	18%	23%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%	

12 What if the Republican ticket was McCain Fiorina and the Democratic ticket was Barck Obama and Mike Bloomberg?

543 Likely Voters	All	Gender		Age				<50 / 50+		Age			Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	Republi	Democr	Indepen	Conser	Moder	Liberal
Margin of Sampling Error: +/-4.3%																		
McCain / Fiorina	41%	53%	29%	48%	47%	35%	28%	47%	32%	48%	26%	36%	71%	12%	47%	63%	42%	14%
Obama / Bloomberg	43%	35%	50%	46%	40%	45%	39%	43%	42%	44%	41%	41%	14%	76%	36%	21%	43%	72%
Not Sure	16%	12%	20%	6%	13%	21%	33%	10%	25%	8%	33%	23%	16%	12%	17%	15%	15%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	25%	35%	24%	16%	60%	40%	52%	11%	37%	30%	35%	30%	27%	48%	18%

12 What if the Republican ticket was McCain Fiorina and the Democratic ticket was Barck Obama and Mike Bloomberg?

543 Likely Voters	All	Abortion		Attend Religious Services			Region			
		Pro-life	Pro-cho	Regular	Occasio	Almost	Twin Cit	South	West M	Northea
Margin of Sampling Error: +/-4.3%										
McCain / Fiorina	41%	53%	34%	48%	31%	36%	46%	35%	33%	34%
Obama / Bloomberg	43%	26%	54%	34%	53%	52%	42%	40%	49%	44%
Not Sure	16%	21%	12%	18%	16%	12%	12%	25%	18%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	39%	60%	52%	26%	21%	61%	14%	12%	13%

: KAAL-TV Rochester-Mason City-Austin, KSTP-TV Minneapolis, WDIO-TV Duluth

Results of SurveyUSA Election Poll #14029



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 06/13/2008 - 06/16/2008

Release Date: 06/17/2008

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.